Annual Report

OF

CENTRE FOR INTERNAL QUALITY ASSURANCE (CIQA)

PROGRAMMES UNDER

ONLINE MODE

<2021-22>

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

Contents

Part – I: General Information

1.1   Date of notification of the Centre(attach a copy of the notification):
Notification

> *Upload PDF*
> Notification

1.2   Details of Director, CIQA

- Name : Dr. Priya Mary Mathew
- Qualification: PhD. (Management)
- Appointment Letter and Joining Report: Upload (PDF), Appointment Letter, Joining Report

1.3   Details of CIQA Committee:

a.   Composition as per Regulations

S.No	Designation	Nominations as	Name & Qualification	Specialization	Date of Nomination in CIQA Committee
a	Vice Chancellor	Chairperson	Prof.(Dr.) Balvinder Shukla, PhD.	Management	6 July 2020
b	3 senior teachers of HEI	Member 1	Prof. Abhinash Kumar, MA, MBA	Management	6 July 2020
		Member 2	Dr. Coral Barboza, PhD.	Management	6 July 2020
		Member 3	Dr. Divya Bansal, PhD.	Management	6 July 2020
		Member 4	Dr. Monica Rose, PhD.	Management	6 July 2020
c	Head of 3 dept from which program is being offered in OL	Member 4	Dr. Sanjeev Bansal, PhD.	Management	6 July 2020
		Member 5	Dr. Nirupama Prakash, PhD.	Social Science	6 July 2020
		Member 6	Dr. Rekha Agarwal, PhD.	Information Technology	6 July 2020
d	2 External experts in Online Education	Member 7	Prof. Aindril De, MA		6 July 2020
		Member 8	Dr. Ashish Srivastava, PhD.		6 July 2020
e	Officials from dept of administration,	Member 9	Kunwar Rajeshwari S Thakur, MBA		6 July 2020
		Member 10	Ms. Rita Naskar, MBA		6 July 2020
	Finance	Member 11	Ms. Gurinder Kaur , MA		6 July 2020
f	Director CIQA	Member Secretary	Dr. R.S. Rai, PhD.		6 July 2020

b.   **Whether members mentioned at 'b' to 'e' changed every 2 years? (Y/N) Y**

If No, reason thereof

1.4 Number of meetings held and its approval:

   a. No. of meetings held every year: 02

   b. Meeting details:

Meetings	Date-Month-Year	No. of External Expert Present	Minutes	Approval of Minutes
Meeting 1	21 Sept 2021	2	Upload	24 Sept 2021
Meeting 2	10 Mar 2022	2	Upload	14 Mar 2022

1.5 Number of programmes started at Certificate level   as per Regulation 24 of UGC(ODL Programmes and Online Programmes) Regulations, 2020:

From <M*onth, Year*> academic session:

Sr. No.	Name of the Department	Certificate Title	Duration (months)	No. of Credits	Admission Eligibility	Fee (Rs.)	Approval of statutory Authority (s) (DD-MM-YYYY) of HEI/Regulatory authority (if required)	Number of students admitted (Male/Female/Trans-gender)			
								M	F	TG	Total
1.	NIL										

Note: Mention details separately for <M*onth, Year*>academic session, as applicable, as above.

1.6 Number of programmes started at Diploma level as per Regulation 24 of UGC(ODL Programmes and Online Programmes) Regulations, 2020:

From <M*onth, Year*> academic session:

Sr. No.	Name of the Depart ment	Diploma Title	Duration (months)	No. of Credits	Admission Eligibility	Fee (Rs.)	Approval of statutory Authority (s) (DD-MM-YYYY) of HEI/ Regulatory authority(if required)	Number of students admitted (Male/Female/Trans-gender)			
								M	F	TG	Total
1.	NIL										

Note: Mention details separately for <M*onth, Year*>academic session, as applicable, as above.

1.7 Number of programmes started at Post Graduate Diploma level as per Commission Order:

From <July, *2021*>2021-22: TO BE EXTRACTED FROM WEBPORTAL

Sr. No.	Post Graduate Diploma Title	Duration (years)	No. of Credits	Admission Eligibility	Fee (Rs.)	UGC Recognition Letter No. and date	Number of students admitted (Male/Female/Trans-gender)			
							M	F	TG	Total
1.	PGD in Management	1 year	80	Graduate (any discipline)	150000	F.No.1-14/2021 27.10.2021	142	119		261

Note: Mention details separately for <M*onth, Year*>academic session, as applicable, as above.

From <Jan, *2022*>2021-22: TO BE EXTRACTED FROM WEBPORTAL

Sr. No.	Post Graduate Diploma Title	Duration (years)	No. of Credits	Admission Eligibility	Fee (Rs.)	UGC Recognition Letter No. and date	Number of students admitted (Male/Female/Trans-gender)			
							M	F	TG	Total
1.	PGD in Management	1 year	80	Graduate (any discipline)	150000	F.No.1-14/2021 27.10.2021				

1.8 Number of programmes started at Undergraduate Degree Programmes as per Commission Order:

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

From <July, *2021>2021-22*: TO BE EXTRACTED FROM WEBPORTAL

Sr. No.	Under Graduate Degree Title	Duration (years)	No. of Credits	Admission Eligibility	Fee (Rs.)	UGC Recognition Letter No. and date	Number of students admitted (Male/Female/Trans-gender)			
							M	F	TG	Total
1.	Bachelor of Arts (Gen / Pol.Sc / Eco / Eng / Sociology)	3 years	126	10+2	150000	F.No.1-14/2021 14.09.2021	529	491		1020
2.	Bachelor of Business Administration	3 years	127	10+2	215000	F.No.1-14/2021 14.09.2021	948	467		1415
3.	Bachelor of Computer Applications	3 years	134	10+2 (Maths Compulsory)	215000	F.No.1-14/2021 14.09.2021	603	175		778

Note: Mention details separately for <M*onth, Year>*academic session, as applicable, as above.

From <Jan, *2022>2021-22*: TO BE EXTRACTED FROM WEBPORTAL

Sr. No.	Under Graduate Degree Title	Duration (years)	No. of Credits	Admission Eligibility	Fee (Rs.)	UGC Recognition Letter No. and date	Number of students admitted (Male/Female/Trans-gender)			
							M	F	TG	Total
1.	Bachelor of Arts (Gen / Pol.Sc / Eco / Eng / Sociology)	3 years	126	10+2	150000	F.No.1-14/2021 14.09.2021	283	243		526
2.	Bachelor of Business Administration	3 years	127	10+2	215000	F.No.1-14/2021 14.09.2021	311	166		477
3.	Bachelor of Computer Applications	3 years	134	10+2 (Maths compulsory)	215000	F.No.1-14/2021 14.09.2021	390	138		528

1.9 Number of programmes started at Post-graduate Degree Programmes as per Commission Order:
From <July 2021>*2021-22*: TO BE EXTRACTED FROM WEBPORTAL

Sr. No.	Post- graduate Degree Title	Duration (years)	No. of Credits	Admission Eligibility	Fee (Rs.)	UGC RecognitionLetter No. and date	Number of students admitted (Male/Female/Trans-gender)			
							M	F	TG	Total
1.	Master of Commerce (Financial Management / Financial Technology))	2 years	99	Graduate	150000	F.No.1-14/2021 27.10.2021	44	33		77
2.	Master of Arts	2 years	98	Graduate	215000	F.No.1-14/2021	44	73		117

	(Journalism & Mass Communication)					14.09.2021			
3.	Master of Business Administration	2 years	99	Graduate	325000	F.No.1-14/2021 27.10.2021	615	391	1006
4.	Master of Computer Applications	2 years	103	Graduate (Maths in 10+2 / graduation)	215000	F.No.1-14/2021 27.10.2021	285	103	388

Note: Mention details separately for <M*onth, Year*>academic session, as applicable, as above.

From <Jan 2022>*2021-22*: TO BE EXTRACTED FROM WEBPORTAL

Sr. No.	Post- graduate Degree Title	Duration (years)	No. of Credits	Admission Eligibility	Fee (Rs.)	UGC RecognitionLetter No. and date	Number of students admitted (Male/Female/Trans-gender)			
							M	F	TG	Total
1.	Master of Commerce (Financial Management / Financial Technology))	2 years	99	Graduate	150000	F.No.1-14/2021 27.10.2021	32	24		56
2.	Master of Arts (Journalism & Mass Communication)	2 years	98	Graduate	215000	F.No.1-14/2021 27.10.2021	13	32		45
3.	Master of Business Administration	2 years	99	Graduate	325000	F.No.1-14/2021 27.10.2021	404	300		704
4.	Master of Computer Applications	2 years	103	Graduate (Maths in 10+2 / graduation)	215000	F.No.1-14/2021 27.10.2021	184	63		247

Part – II: Requirements as per Centre for Internal Quality Assurance (CIQA) Functioning

2.1   Action taken on the functions of CIQA:-

S. No.	Provisions in Regulations	Details of Action taken by CIQA and Outcome thereof (Not more than 500 words)	Upload Relevant Document
1.	Quality maintained in the services provided to the learners	Complete online hassle-free admission. Provision for online payments. Facilitating the students with the soft copy of the self-learning material also which is available in the LMS. Use of student portal for forwarding the student queries received through various modes such as SMS, email, phone call etc. to make an easy query flow and provide resolutions accordingly. Continuous revision of syllabus. Virtual Live sessions for each modules. Organizing PCP classes and collecting feedback at the end of each session. Complete online examination which caters to the need of the working professional also using the provision of remote proctoring examination. Adding value-added courses in the syllabus. Academic and Professional enhancement workshops / special orientation sessions are conducted in online mode to facilitate more participation.	
2.	Self-evaluative and reflective exercises undertaken for continual quality improvement in all the systems and processes of the Higher Educational Institution	Amity University Online takes great pride in its comprehensive learning approach, providing students with a well-structured system of assessment that ensures a thorough understanding of the subjects at hand. This system begins with the "Test for Your Understanding" after every subtopic, consisting of two multiple-choice questions (MCQs) per topic. This meticulous arrangement results in approximately 100-150 questions per course, meticulously designed to gauge students' comprehension of the concepts covered. The "Test for Your Understanding" plays a vital role in the learning journey of our students. By evaluating their understanding at regular intervals, we ensure that they grasp the essence	

of each subtopic. This assessment method also encourages active engagement, reinforcing the knowledge acquired and fostering a deep comprehension of the subject matter. Moreover, it empowers students to identify areas of improvement and seek further clarification if needed, creating a dynamic learning environment.

In addition to the continuous "Test for Your Understanding," our students undertake internal assessments at the end of each module. These assessments are mandatory and play a significant role in evaluating their progress. The internal assessment is thoughtfully constructed, adhering to the principles of Bloom's Taxonomy, a renowned educational framework. By incorporating this taxonomy, we ensure that the assessment aligns with various cognitive levels, promoting higher-order thinking skills and a holistic understanding of the subject matter.

The internal assessment comprises a series of carefully designed MCQs, categorized into three levels of difficulty: easy, medium, and difficult. Students are presented with 11 easy MCQs, 5 medium difficulty questions, and 3 challenging ones. This balanced distribution allows for a comprehensive evaluation of their knowledge and skills across different levels of complexity. It also encourages students to delve deeper into the subject matter, demonstrating their ability to analyze and apply the concepts learned.

Furthermore, as students' progress through their courses, they encounter a compelling case study towards the end. This case study serves as a culmination of their learning journey, integrating various aspects of the course content and real-world applications. By engaging with this practical scenario, students are challenged to think critically, draw connections between theoretical concepts and practical situations, and propose well-reasoned solutions.

Following the case study, students face five MCQs that further consolidate their understanding. These questions are thoughtfully crafted to assess their ability to apply the knowledge gained throughout the course. By encompassing the

		breadth and depth of the subject matter, these final MCQs serve as a comprehensive assessment, allowing students to showcase their mastery of the course material. Amity University Online's system of assessment provides students with a robust framework for learning and evaluation. It ensures that they comprehend the concepts thoroughly, fosters critical thinking, and prepares them for real-world challenges. By combining continuous assessments, Bloom's Taxonomy-aligned internal assessments, and a culminating case study, we empower our students to excel academically and apply their knowledge effectively. Through this comprehensive approach, we strive to nurture well-rounded individuals capable of making meaningful contributions to their chosen fields.	
3.	Contribution in the identification of the key areas in which Higher Educational Institution should maintain quality	The key areas which require continuous review are: Study material Scheme and syllabus Grievance handling Learning Management System platform Examination system Online support Academic delivery Student career support	
4.	Mechanism devised to ensure that the quality of Online programmes matches with the quality of relevant programmes in conventional mode (For Dual Mode HEIs)	Amity has a robust system to ensure quality of the academic programmes. Most of the academic committees are aligned with the regular institution like Board of Studies, Academic Advisory Council etc . All the committees are constituted under the strict guidance of the apex body of the University. The syllabus are completely matched with the conventional institute. The pattern of the examination follows the same as that of regular examination. The examination is guided and controlled by the CoE of the university and thus the consistency is maintained.	

5.	Mechanisms devised for interaction with and obtaining feedback from all stakeholders namely, learners, teachers, staff, parents, society, employers, and Government for quality improvement.	There are various mechanisms that are available for interaction and obtaining feedback on academics and administrative activities, facilities, resources etc. Feedback forms are available in the Learning Management system which are taken at the end of each semester about the course and the faculty. An online feedback form is also available in the students portal which focuses on each aspects of their academic journey. Feedback is also taken from the alumni. We also have 'Ask your Professor' online option which encourages the students to interact with their Professors on personal interaction and feedback.	
6.	Measures suggested to the authorities of Higher Educational Institution for qualitative improvement	Every academic and administrative processes are reviewed and measures for improving their quality and effectiveness are taken: The IQAC monitors the various process minutely and ensures the implementation of the requisite improvement measures. Various mechanisms are in place for interaction with the students through feedback on academic and administrative activities, facilities, resources, etc. Review of programmes, schemes, syllabi etc. is made as per the recommendations of the Board of Studies and approval by the Academic Council. Grievance handling mechanism with multiple communication channels for students is in place to resolve their various issues and grievances.	
7.	Implementation of its recommendations through periodic reviews	Periodic follow-up, inspections and audits are conducted to monitor and ensure that the recommendations are implemented effectively and to take suitable remedial actions, if required. The BoS of each programme recommends various academic, Finance Committee and other committees' recommendations, which are placed before the Executive Committee for approval / ratification.	

8.	Workshops/ seminars/ symposium organized on quality related themes, ensure participation of all stakeholders, and disseminate the reports of such activities among allthe stakeholders in Higher Educational Institution.	Regular skillify sessions are arranged for short talk on the topic of interdisciplinary subjects. The aim of this interaction is to provide students and listeners with the opportunity to introduce new trends/ addition to the world of knowledge. Periodical webinar sessions are organized on a broad interdisciplinary topic by the departmental resource persons. Other institutional resource persons are also invited for interdisciplinary topics with a focus on academic and industrial exposure. Apart from this resource persons are also managing with outreach program for lecture, seminar, and conferences all over the country.	
9.	Developed and collated best practicesin all areas leading to quality enhancement in services to the learners and disseminate the same all concerned in Higher Educational Institution	Regular BOS practices are held in terms of discussion and verification for the update in the program scheme. Advice and remarks received are incorporated in the syllabus both theory and practical. Faculty Development programs are periodically conducted by Amity Staff College for the internal faculty members for skill enhancement and academic refreshment. Teaching standards and lecture structure are being articulated with the help of academic experts and percolated through the practice of the teachers. Feedback and evaluation session are also maintained. Teachers are encouraged to take participation in refresher courses in terms of betterment in the teaching as well as broaden their knowledge horizon in their respective ground. Regular audits are being conducted by the QAE department of the University.	
10.	Collected, collated and disseminated accurate, complete and reliable statistics about the quality of the programme(s).	Feedback on programme quality and other activities, processes of Amity is taken from the learners through different ways and requisite quality improvements and enhancement measures are taken on the basis of feedback analysis. The relevant information so decided are disseminated to the learners through different communicating means like Prospectus, Website, Newsletter, announcements on various platforms etc. The LMS plays an important role in dissemination critical information and analyzing the feedback of the learners.	

11.	Measures taken to ensure that Programme Project Report for each programme is according to the norms and guidelines prescribed by the Commission and wherever necessary by the appropriate regulatory authority having control over the programme	The PPR is prepared following the 'Guidelines on programme Project Report'-as per UGC Regulations, by the respective School of Studies which is placed before the CIQA meeting for its approval. The minutes of the CIQA meeting is then placed before the statutory committee for final approval. The entire academic process to ensure quality is done under the supervision of respective Board of Studies (BoS). The BoS comprises both internal faculty and external subject experts. The BoS periodically review the syllabus and also the course content as a part of the academic audit.	
12.	Mechanism to ensure the proper implementation of Programme Project Reports	Amity University's approach to education is aimed at providing students with high-quality learning opportunities that meet the demands of the industry. The process of developing new academic programs at the university involves a rigorous approval process that requires authorization from the School Board and the Academic Council, the highest academic authorities within the university. The curriculum and assessment process at Amity is outcome-based, with a focus on industry-centric curriculum and ensuring high levels of learning for all students. The university employs a comprehensive program review process to evaluate the effectiveness of its programs and ensure consistency with its mission. Each course at Amity is designed around specific objectives, and various assessment methods are used by departments to analyze learner output and ensure alignment with the assigned objectives. Finally, the annual assessment of learning outcomes serves as a crucial tool in identifying gaps and formulating action plans for program improvement. In addition, a dedicated program managers are appointed to ensure proper implementation of PPR.	
13.	Maintenance of record of Annual Plans and Annual Reports of Higher Educational Institution, review them periodically and generate actionable reports.	To manage the maintenance of records of Annual Plans and Annual Reports ADDOE follows a systematic and organized approach. A few important steps considered in this area are as follows: Developing a clear and consistent file structure to store all documents associated with Annual Plans and Annual Reports. Ensure that the file naming	

		conventions are easy to understand and follow a standardized format. Roles and responsibilities have been allocated to team members for maintaining and reviewing records. Assign a manager to oversee the entire process and ensure that they have adequate knowledge of the Annual Plans and Reports. We review the documents for accuracy, completeness, and compliance periodically to identify trends and areas of strength and weakness and take corrective measures where necessary. CIQA Create reports based on the review findings and share them with relevant stakeholders. These reports can highlight areas that need attention and helps to make informed decisions about Overall performance of the program.	
14.	Inputs provided to the Higher Educational Institution for restructuring of programmes in order to make them relevant to the job market.	Board of Studies are thus comprised of external subject expert, relevant industry expert, senior professor for their inputs to contribute their expert view for any indication to change the syllabus/program structure. Valid inputs are taken on highest priority & accordingly the syllabus/course structure are modified in order to make it industry ready program. MoM is maintained for the same purpose for record.	
15.	Facilitated system based research on ways of creating learner centric environment and to bring about qualitative change in the entire system.	Amity Online invests heavily in student centric learning and inculcates unique and innovative ways to enhance their teaching learning experience. To ensure this, content and pedagogy across the disciplines are designed to develop research-based skills in students. Amity Online prides itself in promoting interdisciplinary research and industry- academia collaborations to benefit student and help them hone their skills through training and experiential learning.	
16.	Steps taken as a nodal coordinating unit for seeking assessment and accreditation from a designated body for accreditation such as NAAC etc.	As and when required the desired documents are submitted to concerned regulatory authorities that is UGC, AICTE, NAAC, WASC. So far, Amity University Online is updated with all approvals and accreditation.	

| 17. | Measures adopted to ensure internalization and Institutionalization of quality enhancement practices through periodic accreditation and audit | Amity University, Directorate of Distance and Online Education have measures in place to ensure quality enhancement in all areas. With a focus on continuous improvement, CIQA conducts self-assessments and audits for upgrading facilities and improving the quality of education. All these measures have contributed to the growth and development of the Online Education System at Amity University. There are measures in place to ensure quality enhancement practices are internalized and institutionalized. This is done through periodic compliance and audit processes. Here institutions meet specific standards and the education they provide is of high quality. With the rise of online education, it is important to ensure that these standards are met. University Academic Council is the apex body of the University, Academic council is responsible to evaluate institutions based on various criteria, including teaching, learning and evaluation, research and innovation, governance, and societal and outreach activities. The quality assurance process involves a peer review, where experts in the field evaluate the institution and make recommendations for improvement.

In addition to regulatory compliance, there are also periodic audits to ensure that standards are maintained. These audits look at various aspects of the institution, including policies, procedures, and practices. We also look at the outcomes of the education provided by the University, such as employment rates and further education opportunities for students. Overall, these measures ensure that the institution is providing high-quality online education and that they are meeting the necessary standards. By doing so, students can be confident that they are receiving a valuable education that will prepare them for their future endeavors. | |

18.	Steps taken to coordinate between Higher Educational Institution and the Commission for various quality related initiatives or guidelines	We have periodic internal audits through our IQAC, followed by University QAE. Basis the report, the department submit desired information to concerned regulatory authority.	
19.	Information obtained from other Higher Educational Institutions on various quality benchmarks or parameters and best practices.	Best Practices for Teaching and Learning integrates the wealth of institutional knowledge with current educational research. This resource offers research-based strategies for helping students learn in all grade levels and content areas. Three Essential Areas of Best Practices for Teaching and Learning are being catered in the University as a central focus: create a student-centered learning environment; examine how physical set-up and teacher role affects student expectations and build relationships that promote a safe and positive environment in which students are responsible, self-motivated, and self-evaluating. For the same we plan assignments and assessments in alignment with standards of learning. Purposefully plan to adjust teaching practices to meet the needs of individual students. Employ teaching strategies, techniques, and resources that meet the needs of all students. Be responsive to the variety of ways students demonstrate thinking and learning. For assess student learning and progress we adapt teaching, based on evidence, to meet the needs of the student and check student progress in meeting standards and learning goals. Actively involve students in assessment to promote continuous learning; and inform students, parents, and others about student achievement. However, we strongly follow the leading Online education provider and adopt the best practices. We consistently do the research for the above activities.	
20.	Recorded activities undertaken on quality assurance in the form of an annual report of Centre for	Following activities have been undertaken on quality assurance : Guest lectures, skill development sessions, Workshops, seminars, webinars, FDP, MDP and academic meets are organized with all calendar scheduled semesters	

1

	Internal Quality Assurance.		
21.	(a) Submitted Annual Reports to theStatutory Authorities or Bodies of the Higher Educational institution about its activities at the end of each academic session.	Annual Reports are prepared and submitted to the Statutory Authorities or Bodies of the Higher Educational institution about its activities at the end of each academic session. Documents are also maintained in the office of the department.	
	(b) Submitted a copy of report in the format as specified by the Commission, duly approved bythe statutory authorities of the Higher Educational Institution annually to the Commission.	Complied program reports are prepared and submitted a copy of report in the format as specified by the Commission, duly approved by the statutory authorities of the Higher Educational Institution annually to the Commission. Documents are also maintained in the office of the department.	
22.	Overseen the functioning of Centre for Internal Quality Assurance and approve the reports generated by Centre for Internal Quality Assurance on the effectiveness of quality assurance systems and Processes	To oversee the overall functioning of the Centre for Internal Quality Assurance in we follow these measures: - Create a committee of experts to review reports generated by the CIQA. - Ensure that the CIQA follows the guidelines set by regulatory and accreditation agencies. - Provide regular training sessions to the Centre's staff to keep them updated on the latest quality-enhancement practices. - Analyze the Centre's reports and give feedback for improvement. To ensure the internalization and institutionalization of quality enhancement practices, we take measures like: - Incorporate quality enhancement practices into the University's policies and procedures. - Hold regular training sessions for faculty and staff to keep them informed about the University's quality assurance system.	

		- Use student feedback to improve the quality of teaching and learning.	
		To enhance accreditation and audit, University takes these measures: - Develop a strong quality assurance system to meet all compliance and quality standards. - Regularly monitor and evaluate the quality assurance system to ensure it is effective. - Encourage faculty and staff to participate in accreditation and audit processes. By implementing these measures, the Centre for Internal Quality Assurance in the Amity Directorate of Distance and Online Education functions effectively, and reports generated by the Centre are reviewed and implemented holistically. **MACRO PROCESS FOR INTERNATIONALISATION** Comprehensive excellence in research, teaching academic staff, facilities, communications leadership, and governance. **Global Brand Penetration** This means widespread public recognition around the world. To begin with, Amity should aim at being acknowledged as "Global" by the international academic peers and national policymakers. Acknowledgment as "Global" by the general public. **Innovative Global Research.** The global dimension of research entails marshalling of university's huge intellectual and logistical resources to address global problems and questions in new ways. **An International Curriculum**. This curriculum should be such that our students are prepared for the globalised world. As a global university Amity should be able to distribute its educational material and programmes globally. **Strong and Diverse International Student and Staff Demand.** The academic staff must include experienced faculties form other countries. The student body must also be diverse and international.	
23.	Facilitated adoption of instructional design requirements as per the	It is our belief that online education can be one of the most exciting and challenging fields at any institution of higher education. To be successful in developing content meaningful for the students, faculty, and staff, one is required to possess three	

	philosophy of the Online learning decided by the statutory bodies of the HEI for its different academic programmes	strong attributes: technological mastery, strong communication ability, and development expertise within learning environments. Technological mastery envelops more than just knowledge of the present hardware and software. It requires the ability to seek new technologies, which will assist and advance the student, faculty, and institutional goals. It also involves the ability to evaluate appropriate technologies and decide upon their relevance and value to those goals. Actively seeking technology and information keeps an institution at the highest academic level. The active peer relationships that we currently possess and actively seek to develop in the future allow us the ability to see what other institutions implement and make sure to meet or stay ahead of all technical trends. The ability to communicate effectively is the most important attribute to success in any environment. The ability to clearly state issues and systematic resolutions to students and faculty alike improves their attitude toward the institution. Communication of current activities and future endeavors keeps the university community focused and encourages buy-in to the institutional goals. It gives the faculty, students, and staff a feeling of support and belonging to the institution and aids in student retention.	
24.	Promoted automation of learner support services of the HigherEducational Institution	Learner support services are the most vital component of any online learning system. University analyzes the aim of learner support services, various categories of learner support services, how far Amity University is providing interactive support services to its learners, staff responsibility for providing the services, ICT facilities and monitoring mechanism to ensure effective student support services. With the advancement in information and communication technologies, heterogeneous and diverse learners groups who are geographically scattered and having increasing expectations from all concerned, necessitate effective support services to ensure proper guidance and learning conditions. Learner support service include not only availability of high-quality academic programmes, but also ensure that the students receive their study material & e-material in time, assignments are assessed and evaluated within	

		the stipulated time frame and provided academic guidance is provided. The use of ICT and other technology, i.e. virtual classroom, video and remote proctored examination etc. also improves the support service of the university. The efficiency of the delivery system will greatly depend not only on efficient modes of providing services but also on the staff of the university.	
25.	Coordinated with external subject experts or agencies or organisations, the activities pertaining to validation and annual review of its in-house processes	At Amity while there is strong pool of faculty supporting to various subject matters. This includes all activities required under the academic deliverance. A per the guidelines of concerned regulatory body certain activities are also undertaken by external experts. Primarily, all critical activities are undertaken by internal faculty of Amity University Online.	
26.	Coordinated with third party auditing bodies for quality audit of programme(s)	The internal audits are undertaken by internal IQAC department of Amity Online. The reports are then being sent to QAE, the quality Assurance department of Amity University Uttar Pradesh. The QAE department of Amity University then coordinates with the third party for quality audit.	
27.	Overseen the preparation of Self- Appraisal Report to be submitted to the Assessment and Accreditation agencies on behalf of Higher Educational Institution	The Self Appraisal Report is prepared in accordance with the requirement of the accreditation body with due diligent. These are submitted annually to the concerned assessment and accreditation agency.	
28.	Promoted collaboration and association for quality enhancement of Online mode of education and research therein	Amity to ensure quality online education, has collaborated with relevant organizations to adhere quality enhancement for the learners.	
29.	Facilitated industry-institution linkage for providing exposure to the learners and enhancing their employability.	Amity Online has a very strong industry base databank. While most of the programs being offered by Amity Online are industry centric. The close interface within industry in terms of various activities like expert talk, summer placement, virtual job fair, mentor-mentee concept has enabled a very strong networking in industries and thus created possibility of employability. Overall, an industry linkage program with a University, fosters a symbolic relationship	

		between academia and industry, driving innovation, economic growth and addressing real world challenges through collaborative efforts.	

2.2 Compliance of Quality Monitoring Mechanism – As per Annexure–I (Part V (2)) of UGC (ODL Programmes and Online Programmes) Regulations, 2020 :

Sr.No.	Provisions in Regulations	Action taken in respect of online programmes	Upload relevant document
1.	Governance, Leadership and Management: a. Organisation Structure and Governance b. Management c. Strategic Planning d. Operational Plan, Goals andPolicies	In the context of online education, Amity has taken various actions in the areas of governance, leadership, management, organizational structure, strategic planning, and operational planning: **Governance, Leadership, and Management:** **a.** We have established a clear governance framework that defines roles, responsibilities, and decision-making processes in the department. b. Appointment of qualified and experienced staff who understand online education's challenges and opportunities. c. We have developed effective communication channels between leadership, faculty, staff, and students to foster collaboration and transparency. d. Professional development opportunities are provided program team to enhance their skills in online education management. Organizational Structure and Governance: a. Organizational structure has been designed to supports the specific needs of online learners and impart quality education, including dedicated teams for curriculum development, instructional design, technology support, and student services. Amity ensures clear lines of authority, reporting, and accountability within the organizational structure. . committees has been established to address online education-specific issues and ensure representation from relevant	

| | | stakeholders. Regular review and updation of governance policies and procedures to adapt to changing trends and best practices in online education in India.

Strategic Planning: Amity Directorate of Distance and Online Education's strategic plan outlines the vision, mission, and goals of the online education university. b. Conduct a comprehensive analysis of the online education landscape, including market trends, competition, and student needs. Strategic priorities and initiatives are defined to enhance the quality, accessibility, and affordability of online education offerings. d. Establish key performance indicators (KPIs) and metrics to measure progress towards strategic goals. We regularly review and update the strategic plan to align with emerging technologies, pedagogical approaches, and industry demands.

Operational Plan, Goals, and Policies: ADDOE's operational plan translates the strategic goals into actionable steps and timelines. Set specific and measurable goals for online program development, student enrollment, retention, and student satisfaction has been set. c. Policies and procedures have been developed that address online education-specific considerations, such as faculty recruitment and training, course design and development, student support services, and assessment and evaluation. We continuously monitor and evaluate operational performance against established goals and policies, and make necessary adjustments as needed. | |
| 2. | Articulation of Higher Educational Institution Objectives | Amity University Objectives :
1. Academic Excellence : University strives for the uncompromising quality and highest standard of excellence in teaching, learning, research, and scholarship across various disciplines.
2. Integrity & Ethics : University upholds the highest ethical values, integrity and professionalism and an unwavering commitment to academic freedom, transparency, and accountability.
3. Diversity & Mutual Respect : University nurtures an environment of safety, trust & mutual respect and embeds equality & | |

		diversity in its Strategy by ensuring that the strategic plans are fair and inclusive. 4. Expand Horizons of Knowledge : University is driven by research and innovation and ensures continuous engagement in the scholarly activities in the pursuit of innovation, creativity, and excellence. 5. Shared Governance : University encourages shared decision-making through a process that rests upon collaborative consultation, open flow of information, diverse involvement, and collective deliberations of all stake holders. 6. Social Responsibility : University creates and nurtures an inclusive environment where everyone can develop their full potential and contribute to the interest of the society as a whole. 7. Environmental Responsibility : University is acutely aware of its environmental responsibilities and embraces principle of sustainable development to ensure that any adverse environmental impact of its activities is minimized. 8. Service : University seeks to serve the diverse, personal, and professional development needs of its constituents and encourage habit of engagement, caring, and civic responsibility by emphasizing a connect between service, excellence, and career growth	
3.	Programme Development and Approval Processes a. Curriculum Planning, Designand Development b. Curriculum Implementation c. Academic Flexibility d. Learning Resource e. Feedback System	On approval of the new programme by the Standing committee, the Program Review and Outcome Assessment Committee (PROAC) prepares the programme structure. This activity is done keeping in mind the Local, Regional, National and Global needs, Job forecasts, Graduate Attributes, Programme Mission, competencies developed etc.. In case of running programs, based on detailed discussion on the external and internal subject experts, the changes are suggested for programme structure of MA for the respective academic session. In case the programme structure has new courses, the PROAC will approach the respective stream coordinator to create a CRC for creating new course curriculum. The CRC will create the course	

curriculum of new courses in CD01a and take the feedback from the stakeholders. The stakeholders include representatives from Industry, Academia, Research and Alumni. After the feedbacks are received from the respective stakeholders, the FAS of the courses is prepared and is presented during the Area Advisory Board (AAB). The AAB can be conducted either in online or offline board with internal and external members of the CRC. Considering the recommendations made in the Area Advisory Board, the course curriculum is amended/modified accordingly.

The programme may have some existing courses which may or may not require review. The Program Review and Outcome Assessment Committee (PROAC) examines the introduction of existing courses which may be used in the programme structure and in case these courses require revisions, the PROAC will inform the concerned CRC members through stream coordinator for the revision of the required courses.

The course's revision will follow the same process of taking stakeholder's feedback, creation of FAS and then revision of the course curriculum as per the recommendations of the AAB.

PROAC will seek the feedback from stakeholders on the programme structure. The curriculum of all the courses must be sent to the stakeholders for the meaningful feedbacks. For this reason, the course curriculum recommended by AAB should be sent to the PROAC. PROAC will prepare the FAS of the program which is to be presented to Board of studies (BoS). BoS apart from the constituted members will invite the Dean of the other Faculty/Domain of the course is to be used by the other domain. BoS after due deliberations will recommend the Programme Structure and the course curriculum for the approval of Academic Council after due verification by special committee. Academic Office will be responsible for submitting the Minutes of the Meetings of Board of Studies to Academic Council.

Review of Existing Programmes

		The review of the existing programmes may be necessitated either due to changes required in the course curriculum of courses depending on the feedback received from the students/ the faculty teaching the courses or due to change or due to changes in local, regional, national and Global needs or revision of Graduate Attributes. The major review of existing programmes is undertaken every three years. The process for the review of the existing programmes is also same as stated above.	
4.	Programme Monitoring and Review	**Monitoring** is a continuous process which allows for regular feedback of systematically collected data or information. Review : The overall focus of the review is on using information as an evidence base to identify trends in student satisfaction and student outcomes and evaluate how well the department has responded to key challenges and built upon areas of success and good practice. The findings of the review are used to inform plans for further enhancement to provision and practice, as well as action points where improvement is required. Monitoring and Review is an essential component of any modification planning at Amity University Online. Performance indicators can be monitored and the results used to determine when actions should be implemented and to track the success of the modification plan. Effective monitoring and Review underpin the planning cycle. The purpose is to reflect critically on, and evaluate, a range of data sources in order to prompt discussion on in-year and/or future developments and to identify actions which will address any matters arising, ultimately enhancing the provision and the student experience. Amity University Online has various approval / modification processes to suit the scale and / or impact of the introduction or modification being made. These processes range from formal validation of new provision (engaging external subject experts, industry professionals and internal University representatives) to Faculty Board of Studies' consideration of updates and minor revisions. Monitoring allows Amity University Online to assure itself of the continued quality and relevance of its programmes. Additionally, it benefits the	

		institution in identifying and sharing of good practice. The procedure for monitoring requires robust evaluation at each stage to ensure that good practice and areas for improvement are considered and dealt with by the appropriate authority within the University. The documentation set for annual monitoring of taught programmes includes: • Module Review Reports • Programme Review Committee Reports • Board of Studies Minutes and actions • Academic Committee Reports All the Programmes delivered are reviewed on an individual basis and not combined with other programmes, meaning that separate Programme Review Reports will be produced all Programmes. Completed documentation for monitoring is submitted to academic office.	
5.	Infrastructure Resources	Amity Online fulfill infrastructure requirements as stated by UGC & AICTE. In addition, the learners are also provided with the virtual & physical library of the University. We also have resources like Reading room, studios, computer labs, each one is ICT-enabled that allows the use of institutional Learning Management System (LMS) for contemporary teaching pedagogies using audio-visual media. Laboratory equipment are compatible with the requirements of industry 4.0. Apart from physical labs, University created 18 virtual labs. The University has latest software and computing facilities to carryout research projects and support experiential learning.	
6.	Learning Environment and Learner Support	Amity University Online presents AMIGO, an individualized learning platform that grants students a flexible and convenient means to access their courses and learning materials within a unified interface. The platform encompasses a student page, an Amigo Dashboard, and an interactive discussion forum. Notably, it offers audio translation functionality for textbooks and hosts multiple orientation sessions to aid students in navigating specific features. In addition, the university furnishes an array of curricular and extracurricular activities, such as a radio counselling program, expert talk sessions, and virtual placement drives. To optimize academic	

		and professional outcomes, a comprehensive 30-day Onboarding program has been meticulously developed. To further bolster student support, the university employs diverse channels of communication including emails, WhatsApp, phone calls, and social media handles. By leveraging e-resources and innovative pedagogical methods, Amity University Online strives to deliver an immersive and interactive learning experience that fosters student enrichment.	
7.	Assessment and Evaluation	Amity University Online follows the assessment and evaluation process as per the guidelines prescribed by the University Grants Commission (UGC). The assessment components consist of both internal assessment and end-term examinations, with weights of 30% and 70% respectively, contributing to a cumulative total of 100%. The passing criterion for internal assessment is set at 30%, while for external assessment, it is also 30%, with a minimum aggregated score of 40% for undergraduate (UG) and postgraduate (PG) programs. The question paper is structured into three sections, including subjective questions, a case study, and multiple-choice questions. The total marks allotted for the assessment is 70, and the allotted time for completion is 120 minutes. The minimum passing Semester Grade Point Average (SGPA) for each semester or year is set at 5.0 for PG programs and 4.5 for UG programs. Furthermore, students must attain a minimum overall Cumulative Grade Point Average (CGPA) of 6.0 for PG programs and 5.0 for UG programs. The divisional classification is based on the CGPA, and conversions from CGPA to percentage marks do not follow a precise formula. The university aims to provide an enriching and interactive learning experience for students using e-resources and innovative teaching methods.	
8.	Teaching Quality and Staff Development	Faculty are encouraged for research activities in their domain. Various webinars, workshops, trainings, FDP are conducted periodically for the overall development of the faculty. For staff, besides SDP various trainings are conducted by Amity Staff College as per academic calendar.	

2.3 Compliance of Process of Internal Quality Audit – As per Annexure–I (Part V (3)) of UGC (ODL Programmes and Online Programmes) Regulations, 2020 :

Sr.No.	Provisions in Regulations	Action taken in respect of online programmes	Upload relevant document
1.	Academic Planning	Curriculum Design & Development: · Established a dedicated team of faculty and subject matter experts to collaborate on the instructional delivery and development of online courses through four quadrant approach. · Developed guidelines and standards for online course design, including the use of multimedia resources and assessment strategies suitable for online learning. · Ensured alignment between the online and traditional classroom courses in terms of learning outcomes and academic rigor. Needs Assessment: · Conducted a thorough needs assessment to understand the requirements of our students and identify the key academic areas that could be effectively delivered online. (Employability skills webinars, Skillify sessions, Insta Classes,.....) · Continuous feedback from students on LMS to determine the learner experience in the online format. Faculty Support & Development : · Provided resources and support for the adaptation of course materials into online formats, including guidance on creating engaging multimedia content, developing assessments, and facilitating online discussions through discussion forums. Technological Infrastructure : · Upgraded the institution's learning management system (LMS) from Canvas to AMIGO to support the delivery of online courses effectively. · Integrated additional tools and software to enhance online interactions, such as discussion forums, pre-recorded videos, live classes, resolving student query through Ask Your Professor, and the latest being AI Tutor Prof Ami . · Conducted training sessions for faculty members to familiarize them with the LMS by the LMS	

		manager, ensuring they are equipped to deliver high-quality instruction in the online environment. Students Support : · Implemented comprehensive student support services to cater to the needs of online learners. · Conducting various offline and online orientation programs to familiarize students with the online learning environment, available resources, and support channels. Quality Assurance & Evaluation: · We have a robust quality assurance process to ensure the ongoing improvement of online courses and their online classes. · Conducted regular assessments of course effectiveness, student engagement, and learning outcomes, utilizing feedback from students and faculty to drive continuous enhancements. Marketing & Admission Team: · We have an in-house admission team who takes care of student admission and generating their enrolment numbers. · The Marketing team ensures that marketing campaigns are run to raise awareness about our online programs, highlighting its unique features, flexibility, curricular and co-curricular activities and academic excellence.			
2.	Validation	Once the academic planning is done with all the stake holders then it is put up to the academic committee Amity University for approval.			

| 3. | Monitoring, Evaluation andEnhancement Plans
a.　Reports from Examination centres
b.　External Auditor or otherExternal Agencies report
c.　Systematic Consideration of Performance Data at Programme, Faculty and Higher Educational Institution levels
d.　Reporting and Analytics bythe Higher Educational Institution
e.　Periodic Review | The implementation of monitoring, evaluation, and enhancement plans is critical for the smooth functioning and success of ADDOE. Examination centers, and external examiners provide valuable reports that enable the university to evaluate its performance at various levels, from program to faculty and university-wide. Systematic consideration of performance data facilitates a comprehensive review of the overall performance of Online Programs.

Additionally, regular reporting and analytics by Program managers and periodic reviews are conducted for proper evaluation. By implementing these plans, ADDOE constantly monitors its progress and effectiveness, making room for continuous enhancement of the quality of education it delivers. Therefore, monitoring, evaluation, and enhancement plans should be an integral part of ADDOE Academic operations. | | |

Part – III: Human Resources and Infrastructural Requirements

3.1   Name and details of Director of Centre for Distance and Online Education (Dual Mode University) - Regular, full time, atleast Associate Professor

Or

Name and details of Head for each school (for Open University) - Full time dedicated, not below the rank of an Associate Professor

> Mention details such as Regular Employee, Designation, Qualification, Salary
>
> (Attach appointment letters and joining report)
>
> Dr. Priya Mary Mathew, Director, PhD. Appointment Letter, Joining Report

Appointment Letter, Joining Report

3.2   Name and details of Deputy Director of Centre for Distance and OnlineEducation (Dual Mode University) - Full time or contractual basis, atleast Associate Professor

Or

Name and details of Deputy Director of Centre of Online Education - Full time or contractual basis, not below the rank of an Associate Professor

> *Mention details such as Regular Employee, Designation, Qualification, Salary*
>
> *(Attach appointment letter and joining report)*
>
> Dr. Coral Barboza, Dy. Director, PhD. Appointment letter
>
> Dr. Divya Bansal, Dy. Director, PhD. Appointment letter

Appointment1, Appointment2

3.3   Name and details of Assistant Director of Centre for Distance and Online Education (Dual Mode University) - Full time or contractual basis, not below the rank of an Assistant Professor

Or

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

Name and details of Assistant Director of Centre of Online Education - Full time or contractual basis, not below the rank of an Assistant Professor

Mention details such as Regular Employee, Designation, Qualification, Salary

(Attach appointment letter and joining report)

Dr. Monica Rose, Asst. Director, PhD. Appointment letter

Appointment letter

3.4 Compliance status in respect of Human Resource – As per Annexure – IV ofUGC (ODL Programmes and Online Programmes) Regulations, 2020

HEI shall mention compliance details against the requirements in terms of Staffing norms, as mentioned in the Annexure-IV of the Regulations. In addition, the faculty details shall be provided in the following format:

Insert box

Our Centre for Online Educations has the requisite academic and administrative staff as follows:
Director – 1
Dy. Director – 1
Asst. Director – 2
For Academic delivery
Programme Coordinator
Course Coordinator
Course Mentor
For Administration
Dy. Registrar – 1
Assistant Registrar – 1
Section Officer – 1
Assistants – 3
Computer Operator – 2
Multi Tasking Staff – 2
For Development of e-Content
Technical Manager – 1
Technical Associate - 1
Technical Assistant (recording & editing) – 2
Technical support Staff
For Delivery
Technical Manager – 1
Technical Assistant – 2
For Admission & Examination
Technical Manager (admission, examination, result) - 1
Technical Assistant - 2

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    i. Programme name:

        a. Programme Coordinator

S. No.	Names withDesignation	Qualification	Experiences	Type (Regular/ Contract) with gross salary/month	Date of joining programme
1.	Dr. Piyush Sharma, Asso. Prof.	PhD.	21	Regular	15 Sept 2015

2.	Dr. Ruchi Jain, Asso. Prof	PhD.	17	Regular	15 Oct 2007
3.	Dr. Himanshu Gupta, Asso. Prof.	PhD.	14	Regular	13 Nov 2007
4.	Dr. Kaveri Devi Mishra, Asso. Prof.	PhD.	16	Regular	27 June 2016
5.	Dr. Seshanwita Das, Asso. Prof.	PhD.	16	Regular	3 Aug 2015
6.	Dr. Shruti Singh, Asso. Prof.	PhD.	11	Regular	8 Sept 2015
7.	Prof. Kalyan Chatterjee, Professor	PhD.	35	Regular	1 Sept 2005
8.	Prof. M.P. Ram, Professor	PhD.	23	Regular	11 Jan 2016
9.	Dr. Kanika Gupta, Asso. Prof.	PhD.	12	Regular	13 Sept 2017
10.	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
11.	Dr. Neel Mani, Asso. Prof.	PhD.	14	Regular	4 Sept 2018
12.	Dr. Namita Sahay, Asso. Prof.	PhD.	20	Regular	6 Sept 2010
13.	Dr. T.V. Raman, Professor	PhD.	25	Regular	8 Aug 2005
14.	Dr. Jaya Yadav, Professor	PhD.	20	Regular	24 Dec 2004
15.	Dr. Harjit Singh, Asso. Prof.	PhD.	17	Regular	6 Apr 2015
16.	Dr. Seema Garg, Asso. Prof.	PhD.	15	Regular	3 Aug 2015
17.	Dr. Asim Kumar Chowdhury, Professor	PhD.	20	Regular	26 Dec 2017
18.	Dr. Sandeep Bhasin, Asso. Prof.	PhD.	22	Regular	26 Dec 2011
19.	Dr. Puja Sareen, Asso. Prof.	PhD.	15	Regular	15 July 2014
20.	Dr. Navleen Kaur, Asso. Prof.	PhD.	14	Regular	22 Dec 2008
21.	Dr. Nitin Arora, Professor	PhD.	15	Regular	28 Dec 2015
22.	Dr. Anshu Arora, Asso. Prof.	PhD.	21	Regular	23 Apr 2018
23.	Dr. Adarsh Arora, Asso. Prof.	PhD.	14	Regular	4 Sept 2008
24.	Dr. Harish Kumar Satia, Professor	PhD.	38	Regular	3 Oct 2018
25.	Dr. V. K. Modi, Professor	PhD.	33	Regular	8 May 2017
26.	Dr. Sanjeev Thakur, Professor	PhD.	23	Regular	19 Aug 1999
27.	Dr. Anchal Garg, Asso. Prof.	PhD.	17	Regular	28 June 2011
28.	Dr. Manoj Kumar Shukla, Asso. Prof.	PhD.	8	Regular	17 Nov 2015
29.	Dr. Pradeep Kumar, Asso. Prof.	PhD.	13	Regular	25 Sept 2006
30.	Dr. Ashok Sharma, Professor	PhD.	17	Regular	24 Jan 2007
31.	Dr. Jyotsna Singh, Asso. Prof.	PhD.	16	Regular	26 Nov 2018

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

b. **Course Coordinator**

S. No.	Coursename	Names with Designation	Qualification	Experiences	Type (Regular/ Contract) with gross salary/ month	Date of joining programme
1.	Management Function & Behaviour	Mr. Vivek Singh Tomar, Asst. Prof.	MBA, M.Phil	18	Regular	18 June 2007
2.	Consumer Behaviour	Dr. Priyanka Agarwal, Asst. Prof.	PhD	11	Regular	10 Jan 2012
3.	Distribution & Logistics Management	Ms. Alpana Srivastava	MBA	9	Regular	4 Mar 2010
4.	Product & Brand Management	Pooja Sehgal Tabeck, Asst. Prof.	MBA	16	Regular	8 Sept 2009
5.	Quantitative Techniques in Management	Jitendra Kumar, Asst. Prof.	M.Phil, MBA	2	Regular	4 Sept 2017
6.	Advertising & Sales Management	Ashima Ahuja	MBA		Visiting	
7.	Marketing of Services	Dr. Supriti Agrawal, Asst. Prof.	PhD.	20	Regular	3 July 2006
8.	Customer Relationship Management	Dr. Supriti Agrawal, Asst. Prof.	PhD.	20	Regular	3 July 2006
9.	Research Methodology	Dr. Parikshit Joshi, Asst. Prof.	PhD.	11	Regular	5 Oct 2015
10.	Project Work	Dr. R.S. Rai	PhD.		Visiting	
11.	Accounting for Managers	Dr. T.V. Raman, Professor	PhD.	12	Regular	8 Aug 2005
12.	Security Analysis and Portfolio Management	Dr. Harjit Singh, Asst. Prof.	PhD	17	Regular	6 Apr 2015
13.	Corporate Tax Planning	Dr. Adarsh Arora, Asso. Prof.	PhD.	13	Regular	12 Jan 2011
14.	Management of Financial Institutions	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
15.	Management of Financial Services	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
16.	Financial Management	Ms. Navleen Kaur, Asst. Prof.	MBA	2	Regular	12 Nov 2018
17.	Organisational Change and Development	Dr. Shikha Kapoor, Asst. Prof.	PhD.	3	Regular	8 Jan 2015
18.	Industrial Relations and Labour Law	Ms. Mamata Sharma, Asst. Prof.	MBA	4	Regular	13 July 2015
19.	Performance & Competency Management	Dr. Priyanka Agarwal, Asst. Prof.	PhD.	14	Regular	18 June 2007
20.	Talent Acquisition and Development	Dr. Shikha Kapoor, Asst. Prof.	PhD.	3	Regular	8 Jan 2015

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21.	Compensation & Reward Management	Dr. Priyanka Agarwal, Asst. Prof.	PhD.	14	Regular	18 June 2007
22.	Organizational Design and Structural Process	Dr. Shikha Kapoor, Asst. Prof.	PhD.	3	Regular	8 Jan 2015
23.	Economics For Managers	Ms. Tavishi, Asst. Prof.	MBA	11	Regular	18 Sept 2008
24.	Information Technology for Managers	Dr. Anupama R., Professor	M.Phil, MBA, PhD.	22	Regular	10 Sept 2004
25.	Materials Management	Jitendra Kumar, Asst. Prof.	M.Phil, MBA	2	Regular	4 Sept 2017
26.	Management pf Technology & Innovation	Dr. Anjani Kumar Singh, Professor	PhD.	19	Regular	18 June 2007
27.	Supply Chain Management	Dr. Parikshit Joshi, Asst. Prof.	PhD.	11	Regular	5 Oct 2015
28.	Project Management	Ms. Divya Christopher	MBA	2	Regular	4 Sept 2017
29.	Service Operations Management	Dr. R.S. Rai	PhD.		Regular	
30.	Process Analysis & Theory of Constraints	Alpana Srivastava	MBA	9	Regular	4 Mar 2010
31.	Introduction of Mass Communication	Dr. Piyashi Dutta, Asst. Prof.	PhD.	3	Regular	27 Feb 2017
32.	Reporting, Media Writing & Editing	Aman Vats, Asso. Prof.	MBA	6	Regular	1 July 2014
33.	Public Relations & Corporate Communication	Mr. Pulkit Jain, Asst. Prof.	MBA	6	Regular	8 July 2014
34.	Electronic Media	Ratnesh Dwivedi	MA (JMC)		Visiting	
35.	Press Ethics and Law	Ratnesh Dwivedi	MA (JMC)		Visiting	
36.	Advance Reporting and Production Techniques	Dr. Kalyan Chatterjee, Professor	PhD.	16	Regular	1 Sept 2005
37.	Legal Aspects of Business	Alok Verma, Asst. Prof	MBA LLB	11	Regular	2 Mar 2009
38.	Material Handling and Logistics Management	Jitendra Kumar, Asst. Prof.	M.Phil MBA	2	Regular	4 Sept 2017
39.	Inventory Management	Ashima Agarwal	MBA		Visiting	
40.	Management Information System	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
41.	System Analysis & Design	Shweta Bhardwaj, Asst. Prof.	M.Tech	11	Regular	15 July 2008
42.	Database Management System	Abhishek Srivastava, Asst. Prof.	M.Tech	7	Regular	22 Aug 2012
43.	Web Enabled Business Process	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
44.	Enterprise Management	Dr. Anupama R., Professor	M.Phil, MBA, PhD.	22	Regular	10 Sept 2004
45.	Information Security & Risk	Himanshu Gupta, Asso. Prof.	MCA	14	Regular	13 Nov 2007

46.	Principles of Global Business Management	Vivek Singh Tomar, Asst. Prof.	M.Phil, MBA	15	Regular	18 June 2007
47.	Fundamentals of Retailing	Pooja Sehgal Tabeck, Asst. Prof.	MBA	16	Regular	8 Sept 2009
48.	Legal Provisions and Social Sector	Dr. Chanda Rani Akhauri	PhD.		Visiting	
49.	Voluntary Action and Civil Society	Dr. Chanda Rani Akhauri	PhD.		Visiting	
50.	Social Marketing and Fund Raising	Dr. Chanda Rani Akahuri	PhD.		Visiting	
51.	Marketing Management	Dr. Amit Kumar Pandey, Asst. Prof	PhD.	12	Regular	5 Oct 2015
52.	Advertising and Marketing Practices	Ms. Ruhi Lal, Asst. Prof.	MBA	12	Regular	26 Nov 2007
53.	Merchandising Management	Dr. Amit Kumar Pandey, Asst. Prof	PhD.	12	Regular	5 Oct 2015
54.	Retail Supply Chain & Logistics Management	Dr. Rahul Gupta, Asst. Prof.	PhD.	13	Regular	1 Sept 2015
55.	Visual Merchandising and Space Planning	Pooja Sehgal Tabeck, Asst. Prof.	MBA	16	Regular	8 Sept 2009
56.	Retail Branding and CRM	Dr. Rahul Gupta, Asst. Prof.	PhD.	13	Regular	1 Sept 2015
57.	Retail and Mall Management	Dr. Rahul Gupta, Asst. Prof.	PhD.	13	Regular	1 Sept 2015
58.	Advertising Concept & Principles	Vandana Gupta, Asst. Prof	MBA	16	Regular	2 Nov 2006
59.	Brand Management	Dr. Rahul Gupta, Asst. Prof.	PhD.	13	Regular	1 Sept 2015
60.	Principles of Marketing	Vandana Gupta, Asst. Prof	MBA	16	Regular	2 Nov 2006
61.	Consumer Behaviour	Dr. Priyanka Agarwal, Asst. Prof.	PhD.	7	Regular	10 Jan 2012
62.	Digital Marketing	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
63.	Sales promotion	Vandana Gupta, Asst. Prof	MBA	16	Regular	2 Nov 2006
64.	Financial Accounting and Reporting	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
65.	International Marketing	Amanpreet Kang	MBA		Visiting	
66.	Cross Cultural Mgmt & Mgmt. of Multinational Comp	Supriya Lamba Sahdev, Asst. Prof.	M.Com	11	Regular	5 Mar 2012
67.	Export Import Documentation & Logistics	Dr. Alka Mourya, Asso. Prof.	M.Phil, MBA, PhD.	21	Regular	1 May 2005
68.	Leveraging Information Tech. in Global Business	Dr. Anupama R., Professor	M.Phil, MBA, PhD.	22	Regular	10 Sept 2004
69.	International Financial Management	Ms. Navleen Kaur, Asst. Prof.	MBA	2	Regular	12 Nov 2018
70.	Management Accounting	Vaibhav Gupta	MBA		Visiting	

71.	International Institutions & Trade Implications	Amanpreet Kang	MBA		Visiting	
72.	Auditing	Dr. Adarsh Arora, Asso. Prof.	PhD.	16	Regular	4 Sept 2008
73.	Federal Income Tax	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
74.	Financial Accounting & Reporting - II	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
75.	Business Finance and Economics	Ms. Navleen Kaur, Asst. Prof.	MBA	2	Regular	12 Nov 2018
76.	Accounting Ethics and Business Law	Dr. Vibha Singh, Asst. Prof.	PhD.	10	Regular	12 Nov 2018
77.	Project Work (Accounting Research)	Dr. T.V. Raman, Professor	PhD.	12	Regular	8 Aug 2005
78.	Hospital Functions and Services	Monish KM,	MHA	8	Regular	1 Dec 2015
79.	Hospital Planning	Dr. Chandra Rosha	MBBS	30	Regular	5 May 2012
80.	Hospital Organization	Dr. Chandra Rosha	MBBS	30	Regular	5 May 2012
81.	Health Insurances and Health Economics	Monish KM	MHA	8	Regular	1 Dec 2015
82.	Healthcare Quality and Accreditation	Monish KM	MHA	8	Regular	1 Dec 2015
83.	Lifecycle Nutrition	Dr. Karuna Singh, Asst. Prof.	PhD.	19	Regular	17 Jan 2011
84.	Overweight and Obesity	Dr. Tanu Jain, Asst. Prof.	PhD.	2	Regular	18 July 2017
85.	Nutrition and Diabetes	Dr. Meena Kumari, Asst. Prof.	PhD.	1	Regular	29 Jan 2018
86.	Nutrition in Cardiovascular and Respiratory Condition	Dr. Karuna Singh, Asst. Prof.	PhD.	19	Regular	17 Jan 2011
87.	Nutrition in Gastrointestinal Diseases	Dr. Tanu Jain, Asst. Prof.	PhD.	2	Regular	18 July 2017
88.	Nutrition in Other Disease Conditions	Dr. Meena Kumari, Asst. Prof.	PhD.	1	Regular	29 Jan 2018
89.	Critical Care Nutrition	Dr. Meena Kumari, Asst. Prof.	PhD.	1	Regular	29 Jan 2018
90.	Fundamentals of Tourism	Narender Kumar, Asst. Prof.	MBA	11	Regular	27 Feb 2012
91.	Travel Agency Management	Narender Kumar, Asst. Prof.	MBA	11	Regular	27 Feb 2012
92.	Basics of Accounting	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
93.	Tourism Product and Services and Marketing	Dr. Alka Maheshwari, Asst. Prof.	PhD.	28	Regular	6 Oct 2008
94.	Principles of Management	Vivek Singh Tomar, Asst. Prof.	M.Phil, MBA	15	Regular	18 Jan 2007
95.	Tourism Planning & Policy	Dr. Alka Maheshwari, Asst. Prof.	PhD.	28	Regular	6 Oct 2008

96.	Business Communication	Dr. Gauri Singh Mahalwar, Asst. Prof.	PhD.	10	Regular	19 Jan 2009
97.	The Path to Digital Journey	Karan Bhatia	MBA	8	Regular	3 Dec 2018
98.	Brand Digital Presence and Optimization	Vivek Chande	MBA		Visiting	
99.	Fundamentals of Digital Mkt Social Media & E-Com	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
100.	Search Engine Marketing	Dr. Anju Gulla	PhD.	22	Visiting	
101.	Managing the Value of Customer Relationship	Karan Bhatia	MBA	8	Regular	3 Dec 2018
102	Content Marketing	Diptarup Chakraborty	MBA		Regular	
103.	Effective E Mail Marketing	Dr. Anju Gulla	PhD.	22	Visiting	
104	Adtech and Martech Ecosystem	Vikrant Bhargava	MBA		Visiting	
105	Mobile App Marketing	Sumedha Chatterjee	MBA		Visiting	
106	Marketing Analytics – Data Tools & Techniques	Karan Bhatia	MBA	8	Regular	3 Dec 2018
107	Selling Ideas- How to Influence Others	Karan Bhatia	MBA	8	Regular	3 Dec 2018
108	Blockchain Fundamentals	Srinivas Mahankali	B.Tech, PGDM	30	Visiting	
109	Web Technologies & Programming Fundamentals	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
110	Technicalities & Implementation of Blockchain	Srinivas Mahankali	B.Tech, PGDM	30	Visiting	
111	Introduction to Ethereum	Sudhir Chaudhary	M.Tech		Visiting	
112	Building Ethereum Application	Debjani Mohanty	M.Tech	17	Regular	10 July 2018
113	Alternate Pub, Fed & Pvt Blockchain Comparisons	Srinivas Mahankali	B.Tech, PGDM	30	Visiting	
114	Enterprise Blockchain App & Hyperledger	Akash Gaurav	B.Tech, MBA		Visiting	
115	Architecting Blockchain Solutions	Kartic K	M.Tech		Visiting	
116	New Generation Tech & Shift of Blockchain	Jitender Bhutani	B.Tech, MBA		Visiting	
117	Capstone Project	Srinivas Mahankali	B.Tech, PGDM	30	Visiting	
118	The Science of Data Driven Decision Making	Ashish Gilotra	M.Tech		Visiting	

119	Statistical Modelling	Dr. Sarika Jain, Asso. Prof.	PhD.	18	Regular	28 Sept 2005
120	Supervised & Unsupervised Learning Algorithms	Dr. Karthic Narayan	PhD.		Visiting	
121	Forecasting Techniques	Dr. Suresh Vardhrajan	PhD.		Visiting	
122	Optimization Analytics Techniques	Ashish Gilotra	M.Tech		Visiting	
123	Dimension Reduction Techniques	Dr. Uday Kulkarni	PhD.		Visiting	
124	Ensemble Learning Techniques	Alan Simon	M S		Visiting	
125	Primer on Big Data Analytics & Artificial Intelligence	Ruchika Batla, Asst. Prof.	MCA	14	Regular	1 Aug 2007
126	Machine Learning & Artificial Intelligence	Ruchika Batla, Asst. Prof.	MCA	14	Regular	1 Aug 2007
127	Supervised Learning	Dr.Sakshi Babbar	PhD.		Visiting	
128	Unsupervised Learning	Dr.Sakshi Babbar	PhD.		Visiting	
129	Reinforcement Learning	Dr.Sakshi Babbar	PhD.		Visiting	
130	Neural Networks / Deep Learning	Ruchika Batla, Asst. Prof.	MCA	14	Regular	1 Aug 2007
131	Machine Learning Applications Across Industries	Ruchika Batla, Asst. Prof.	MCA	14	Regular	1 Aug 2007
132	Capstone Project	Ashish Gilotra	M.Tech		Visiting	
133	Ecology Environment and Tourism	Dr. Mahesh Chandra Uniyal	PhD.		Visiting	
134	Tourism Product and Services	Dr. Alka Maheshwari, Asst. Prof.	PhD.	28	Regular	6 Oct 2008
135	Culture & Heritage Management	Dr. Mahesh Chandra Uniyal	PhD.		Visiting	
136	Geography of Tourism	Narender Kumar	MTM	15	Regular	27 Feb 2012
137	Tourism Organization	Narender Kumar	MTM	15	Regular	27 Feb 2012
138	Transport System	Lajwanti Naidu, Asst. Prof.	MBA	16	Regular	16 Jan 2009
139	Destination of India - I	Dr. Alka Maheshwari, Asst. Prof.	PhD.	28	Regular	6 Oct 2008
140	Introduction of Hospitality	Dr. Piyush Sharma, Asso. Prof.	MBA, PhD.	14	Regular	15 Sept 2015
141	Tourism Planning & Policy	Dr. Alka Maheshwari, Asst. Prof.	PhD.	28	Regular	6 Oct 2008
142	Travel Agency Management	Lajwanti Naidu, Asst. Prof.	MBA	16	Regular	16 Jan 2009
143	Basics of Tourism Marketing	Dr. Piyush Sharma, Asso. Prof.	MBA, PhD.	14	Regular	15 Sept 2015
144	Global Tourism Resources	Dr. Bivek Dutta, Asst. Prof.	PhD.	15	Regular	1 Dec 2009

145	Introduction to Aviation & Cargo	Lajwanti Naidu, Asst. Prof.	MBA	16	Regular	16 Jan 2009
146	Special Interest Tourism	Lajwanti Naidu, Asst. Prof.	MBA	16	Regular	16 Jan 2009
147	Basics of Accounting	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
148	Contemporary Issues for International Tourism	Narender Kumar	MTM	15	Regular	27 Feb 2012
149	Destination Planning & Development	Dr. Alka Maheshwari, Asst. Prof.	PhD.	28	Regular	6 Oct 2008
150	Introduction to Airfares and Air Ticketing	Narender Kumar	MTM	15	Regular	27 Feb 2012
151	Event Management	Suresh Gaur	MA (JMC)		Visiting	
152	Human Resource Management	Dr. Jaya Yadav, Professor	PhD.	21	Regular	24 Dec 2004
153	Sustainable Tourism	Dr. Piyush Sharma, Asso. Prof.	MBA, PhD.	14	Regular	15 Sept 2015
154	Tourism Laws	Narender Kumar	MTM	15	Regular	27 Feb 2012
155	Principles and Practices of Management	Vivek Singh Tomar, Asst. Prof.	M.Phil, MBA	15	Regular	18 Jan 2007
156	Business Economics	Dr. Puja Singhal	PhD.		Visiting	
157	English Language	Gibu Sabu, Asst. Prof.	M.Phil MA	11	Regular	24 Feb 2009
158	Business Mathematics	Dr. Sarika Jain, Asso. Prof.	PhD.	18	Regular	28 Sept 2005
159	Organizational Behaviour	Vivek Singh Tomar, Asst. Prof.	M.Phil, MBA	15	Regular	18 Jan 2007
160	Computers in Management	Jitendra Singh Tomar, Asst. Prof.	M.Tech	20	Regular	6 Nov 2006
161	Business Environment	Aditya Kumar Gupta, Asst. Prof	MBA	15	Regular	20 June 2006
162	Business Communication	Dr. Gauri Singh Mahalwar, Asst. Prof.	PhD.	10	Regular	19 Jan 2009
163	Business Law	Alok Verma, Asst. Prof.	MBA LLB	11	Regular	2 Mar 2009
164	Management Information System	Dr. Tina Bagga, Professor	PhD.	21	Regular	18 June 2001
165	Production and Operations Management	Jitendra Kumar	M.Phil, MBA		Regular	
166	Advertising and Sales Promotion	Divya Christopher	MBA		Visiting	
167	Total Quality Management	Jitendra Kumar	M.Phil, MBA		Regular	
168	Business Statistics	Dr. Renuka Bakshi, Asst. Prof.	PhD.	13	Regular	25 Nov 2010
169	Entrepreneurship Management	Dr. Sandeep Bhasin, Asso. Prof.	MBA, PhD.	24	Regular	26 Dec 2011
170	Cost & Managerial Accounting	Dr. Ashu Jain	PhD.		Visiting	

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171	Behavioural & Allied Science	Dr. A K Sinha	PhD.		Visiting	
172	Mathematics	Deepa Gupta, Asst. Prof.	M.Tech	12	Regular	13 Aug 2007
173	Introduction to IT	Dr. Tina Bagga, Professor	PhD.	21	Regular	18 June 2001
174	C Programming	Dr. Nitin Pandey, Asst. Prof.	M.Sc., PhD.	16	Regular	4 June 2007
175	C Programming Lab	Dr. Nitin Pandey, Asst. Prof.	M.Sc., PhD.	16	Regular	4 June 2007
176	Data & File Structure Using C	Dr. Bhawna Minocha	PhD.		Visiting	
177	Computer Organization	Dr. Anupama R., Professor	M.Phil, MBA, PhD.	22	Regular	10 Sept 2004
178	Discrete Mathematics	Anant Jayswal, Asst. Prof.	M.Tech	17	Regular	24 Jan 2002
179	Data Structure Lab	Dr. Nitin Pandey, Asst. Prof.	M.Sc., PhD.	16	Regular	4 June 2007
180	Computer Networks	Dr. Sapna Sinha, Asst. Prof.	M.Phil, MCA, PhD.	22	Regular	1 Nov 2006
181	Data Base Management System	Abhishek Srivastava, Asst. Prof.	M.Tech	8	Regular	22 Aug 2012
182	Operating Systems	Dr. Amrish Kumar Choubey, Asst. Prof.	MCA, PhD.	20	Regular	22 Sept 2008
183	Software Engineering	Shubhra Gautam Sharma	MCA		Visiting	
184	Computer Graphics	Shubhra Gautam Sharma	MCA		Visiting	
185	Programming in Visual Basic	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
186	Object Oriented Design Using UML	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
187	Computer Graphics & Visual Basic Lab	Shubra Gautam Sharma	MCA		Visiting	
188	Java Programming	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
189	E-Commerce	Dr. Amrish Kumar Choubey, Asst. Prof.	MCA, PhD.	20	Regular	22 Sept 2008
190	Wireless Communication & Network Security	Rana Majumdar	M.Tech		Visiting	
191	Data Warehouse and Mining	Abhishek Srivastava, Asst. Prof.	M.Tech	8	Regular	22 Aug 2012
192	Java and Unix Programming Lab	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
193	Multimedia & its Applications	Dharmendra Kumar, Asst. Prof.	MA (JMC)	18	Regular	22 Jan 2007
194	Web Technologies	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
195	Introduction to Journalism & Mass Comm.	Dr. Piyashi Dutta, Asst. Prof.	PhD.	4	Regular	27 Feb 2017
196	Advertising	Dr. Vandana Gupta, Asst. Prof	MBA, PhD.	16	Regular	2 Nov 2006

197	Print Media	Tasha Singh Parihar	MA (JMC)		Visiting	
198	Electronic Communication	Ratnesh Dwivedi	MA (JMC)		Visiting	
199	History, Culture & Society	Mahesh Chandra Uniyal	MBA		Visiting	
200	News Writing	Dr. Aman Vats, Asso. Prof.	MBA	22	Regular	1 July 2014
201	Print Design & Layout	Dr. Aman Vats, Asso. Prof.	MBA	22	Regular	1 July 2014
202	Public Relation & Corporate Communication	Pulkit Jain, Asst. Prof.	M.Sc.	10	Regular	8 July 2014
203	Event Management; Principles and Methods	Suresh Gaur	MA (JMC)		Visiting	
204	Reporting & Writing for Media	Dr. Aman Vats, Asso. Prof.	MBA	22	Regular	1 July 2014
205	Editing: Concepts and Process	Dr. Aman Vats, Asso. Prof.	MBA	22	Regular	1 July 2014
206	Photo Journalism	Dr. Aman Vats, Asso. Prof.	MBA	22	Regular	1 July 2014
207	Computer Application for Journalism	Shiny Singh	MBA		Visiting	
208	Advertising throughPrint, Radio & Television	Suresh Gaur	MA (JMC)		Visiting	
209	Media and Society	Ankit Kashyap, Asst. Prof.	MA (JMC)	9	Regular	5 Apr 2010
210	Audio Visual Communication	Dr. Kalyan Chatterjee, Professor	PhD.	16	Regular	1 Sept 2005
211	Advance Reporting and Production Techniques	Dr. Kalyan Chatterjee, Professor	PhD.	16	Regular	1 Sept 2005
212	TV Production: Script to Screen	Dr. Nipunika Shahid, Asst. Prof.	PhD.	19	Regular	21 Apr 2008
213	Cyber Journalism	Dr. Nipunika Shahid, Asst. Prof.	PhD.	19	Regular	21 Apr 2008
214	Press Law & Media Ethics	Ratnesh Dwivedi	MA (JMC)		Visiting	
215	World Media Scenario	Dr. Kalyan Chatterjee, Professor	PhD.	16	Regular	1 Sept 2005
216	Media Ecology	Ankit Kashyap, Asst. Prof.	MA (JMC)	9	Regular	5 Apr 2010
217	Fundamentals of Computer Science	Jitendra Tomar	M.Tech		Regular	
218	Programming & Problem Solving Through C Lang.	Arti Rana	M.Phil		Visiting	
219	Digital Electronics	Dr. Sanjeev Thakur, Professor	M.Tech, PhD.	20	Regular	19 Aug 1999
220	Basic Mathematics	Dr. Sarika Jain, Asso. Prof.	PhD.	18	Regular	28 Sept 2005
221	PC Packages	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
222	Introduction to Financial Accounting	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015

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223	Networking Basics	Dr. Abhishek Singhal, Asst. Prof.	M.Tech	17	Regular	6 July 2011
224	Oracle	Shambhu Kumar Jha, Asst. Prof	MCA, M.Phil	20	Regular	11 Sept 2006
225	Computer Oriented Numerical Analysis	Anant Jayswal, Asst. Prof.	MCA	17	Regular	24 Jan 2002
226	Visual Basic	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
227	Introduction to Data Bases Management Systems	Shambhu Kumar Jha, Asst. Prof	MCA, M.Phil	20	Regular	11 Sept 2006
228	Business Systems	Shambhu Kumar Jha, Asst. Prof	MCA, M.Phil	20	Regular	11 Sept 2006
229	Data Structure Through C Language	Dr. Sarika Jain, Asso. Prof.	PhD.	18	Regular	28 Sept 2005
230	Digital and Computer Organization	Dr. Sanjeev Thakur, Professor	M.Tech, PhD.	20	Regular	19 Aug 1999
231	Web Designing	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
232	Router Protocols and Concepts	R B Agnihotri	M.Tech		Visiting	
233	Structured System Analysis and Design	Shweta Bhardwaj, Asst. Prof.	M.Tech	11	Regular	15 July 2008
234	Fundamentals of E-Commerce	Dr. Amrish Kumar Choubey, Asst. Prof.	MCA, PhD.	11	Regular	22 Sept 2008
235	Lan Switching and Wireless	Dr. Abhishek Singhal, Asst. Prof	M.Tech	17	Regular	6 July 2011
236	Operating System (Unix, Linux & Shell Prog.)	Dr. Amrish Kumar Choubey, Asst. Prof.	MCA, PhD.	11	Regular	22 Sept 2008
237	Data Communication and Computer Networks	Dr. Sapna Sinha, Asst. Prof.	MCA, M.Phil, PhD.	22	Regular	1 Nov 2006
238	Java Programming	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
239	Accessing the WAN	Dr. Sanjay Kumar Dubey, Asso. Prof.	PhD.	18	Regular	16 Oct 2006
240	Multimedia Technologies	Dharmendra Kumar, Asst. Prof.	MA (JMC)	18	Regular	22 Jan 2007
241	Introduction to Enterprise Resource Planning	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
242	Business Organization and Management	Aditya Kumar Gupta, Asst. Prof.	MBA	15	Regular	20 June 2006
243	Democracy and Governance in India	Dr. Harshita Singh, Asst. Prof.	PhD.	9	Regular	1 Dec 2010
244	English	Gibu Sabu, Asst. Prof.	M.Phil, MA	11	Regular	24 Feb 2009
245	Cost Accounting	Dr. Sujata Khandai, Dy.Dean	MBA	22	Regular	21 Sept 2015
246	Computer Application in Business	Jitendra Tomar	M.Tech		Visiting	

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247	Environmental Management	Aditya Kumar Gupta, Asst. Prof.	MBA	15	Regular	20 June 2006
248	Business Statistics	Dr. Renuka Bakshi, Asst. Prof	PhD.	11	Regular	25 Nov 2010
249	Economic Theory & Applications	Tavishi, Asst. Prof	MBA	11	Regular	18 Sept 2008
250	Management Accounting	Vaibhav Gupta	MBA		Visiting	
251	Income Tax Laws and Practices	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
252	Advertising and Personal Selling	Dr. Anurupa B Singh, Asso. Prof.	PhD.	10	Regular	5 Sept 2011
253	Corporate Accounting	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
254	Foundation Course in Language - I	Dr. Anindita Sahoo	PhD.		Visiting	
255	Behavioural Sciences - I	Dr. A K Singh	PhD.		Visiting	
256	Introduction to Society	Dr. Chanda Rani Akhauri	PhD.		Visiting	
257	Foundation Course in Language - II	Dr. Anindita Sahoo	PhD.		Visiting	
258	Behavioural Sciences - II	Dr. A K Singh	PhD.		Visiting	
259	Social Problems in India	Prashant Chauhan, Asst. Prof.	MSW	8	Regular	15 Feb 2011
260	Communication Skills	Dr. Aparna Sharma, Asst. Prof.	PhD.	15	Regular	25 June 2012
261	Social Research Methods	Prashant Chauhan, Asst. Prof.	MSW	8	Regular	15 Feb 2011
262	Social Psychology	Dr. Mamata Mahapatra, Professor	PhD.	12	Regular	19 May 2015
263	English for Work Purposes	Gibu Sabu, Asst. Prof.	M.Phil	11	Regular	24 Feb 2009
264	Computer Applications	Dr. Anupam R, Professor	M.Phil, PhD.	23	Regular	10 Sept 2004
265	Introduction to Political Sciences	Dr. Shalini Saxena, Asst. Prof.	PhD.	9	Regular	13 Sept 2010
266	Foundation of Social Thought	Dr. Mamata Mahapatra, Professor	PhD.	12	Regular	19 May 2015
267	Society in India: Structure & Change	Dr. Chanda Rani Akhauri	PhD.		Visiting	
268	Economic & Political Structure	Prashant Chauhan, Asst. Prof.	MSW	8	Regular	15 Feb 2011
269	Basic Foundations of Education	Dr. Mahima Gupta, Asso. Prof.	PhD.	31	Regular	18 Mar 2014
270	Educational Technology	Dr. Gyanendra Nath Tiwari, Asso. Prof.	PhD.	15	Regular	17 Nov 2011
271	Educational Guidance & Counselling	Dr. Seema Agnihotri, Asst. Prof.	PhD.	14	Regular	1 July 2013
272	Social Welfare and Social Legislation	Prashant Chauhan, Asst. Prof.	MSW	8	Regular	15 Feb 2011

273	Health and Society	Monish KM,	MHA	8	Regular	1 Dec 2015
274	Gender and Development	Dr. Mamata Mahapatra, Professor	PhD.	12	Regular	19 May 2015
275	Assessment and Evaluation in Education	Dr. Mahima Gupta, Asso. Prof.	PhD.	31	Regular	18 Mar 2014
276	Educational Management & Administration	Dr. Anil Sehrawat, Professor	PhD.	13	Regular	2 Jan 2017
277	Principles of Education	Dr. Seema Agnihotri, Asst. Prof.	PhD.	14	Regular	1 July 2013
278	Legal Aspects of Business	Alok Verma, Asst. Prof.	MBA LLM	11	Regular	2 Mar 2009
279	Business Policy & Strategic Management	Ruchi Sharma	PhD.		Visiting	
280	Entrepreneurship Process and Behaviour	Dr. Anjani Kumar Singh, Professor	PhD.	19	Regular	18 June 2007
281	Innovation in Business and Enterprise	Dr. Anjani Kumar Singh, Professor	PhD.	19	Regular	18 June 2007
282	Evaluating Business Opportunities	Dr. Sandeep Bhasin, Asso. Prof.	MBA	8	Regular	26 Dec 2011
283	Security Analysis and Portfolio Management	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
284	International Trade Finance	Amanpreet Kang	MBA		Visiting	
285	International Economics and Policy	Amanpreet Kang	MBA		Visiting	
286	International Trade Procedures and Documentation	Dr. Alka Mourya, Asso. Prof.	MBA	21	Regular	1 May 2005
287	Application of General Insurance	Anupam Suri	MBA		Visiting	
288	Life Insurance – Underwriting and Claims	Dr. Sunil Kadyan	PhD.	7	Regular	12 May 2014
289	Regulatory Framework of Insurance	Anupam Suri	MBA		Visiting	
290	Management of Technology and Innovation	Dr. Anjani Kumar Singh, Professor	PhD.	19	Regular	18 June 2007
291	Supply Chain Management	Dr. Parikshit Joshi, Asst. Prof.	PhD.	12	Regular	5 Oct 2015
292	Fundamentals of Retailing	Pooja Sehgal Tabeck, Asst. Prof.	MBA, M.Phil	15	Regular	8 Sept 2009
293	Merchandising Management	Dr. Amit Kumar Pandey, Asst. Prof.	PhD.	12	Regular	5 Oct 2015
294	Retail Supply Chain & Logistics Management	Dr. Rahul Gupta, Asst. Prof.	PhD.	13	Regular	1 Sept 2015
295	Hospitality Management	Vikas Gupta, Asst. Prof.	MTM	10	Regular	11 Aug 2015

296	Feed and Beverages Management	Paresh Bali, Asst. Prof.	MBA	15	Regular	3 Aug 2009
297	Object Oriented Programming Concepts Using C Plus Plus	Ruchika Bathla, Asst. Prof.	MCA	10	Regular	1 Aug 2007
298	Internet and New Media	Dr. Kalyan Chatterjee, Professor	PhD.	16	Regular	1 Sept 2005
299	Programming and Problem Solving Through C lang.	Arti Rani	M.Phil		Visiting	
300	Introduction to Object Oriented Prog & C++	Richa Singh, Asst. Prof.	MCA	10	Regular	15 July 2009
301	Cost and Management Accounting	Dr. Sujata Khandai, Dy.Dean	MBA	22	Regular	21 Sept 2015
302	Front Office Management	Paresh Bali, Asst. Prof.	MBA	15	Regular	3 Aug 2009
303	Fundamentals of Petroleum Exploration	Dr. Jyoti Singh, Asst. Prof.	PhD.	16	Regular	6 Oct 2008
304	Fundamentals of Oil & Gas Business	Dr. Jyoti Singh, Asst. Prof.	PhD.	16	Regular	6 Oct 2008
305	Project Management	Divya Christopher	MBA		Visiting	
306	Big Data Analytics	Ashish Gilothra	ME		Visiting	
307	Deep Learning	Ashish Gilothra	ME		Visiting	
308	Machine Learning (Supervised Learning) II	Dr. Shakshi Babbar	PhD.		Visiting	
309	Machine Learning Basics	Dr. Shakshi Babbar	PhD.		Visiting	
310	Machine Learning (Unsupervised) - I	Ruchika Bathla, Asst. Prof.	MCA	10	Regular	1 Aug 2007
311	Media Marketing & Circulation	Tasha Singh Parihar	MA Mass Com		Visiting	
312	Media Laws and Ethics	Tasha Singh Parihar	Ma Mass Com		Visiting	
313	Media Globalization	Ankit Kashyap, Asst. Prof	MA Mass Com	9	Regular	5 Apr 2010
314	New Media Communication	Dr. Aman Vats, Asso. Prof.	MBA, PhD.	22	Regular	1 July 2014
315	Public relations & Corporate Communication	Pulkit Jain, Asst. Prof	M.Sc	10	Regular	8 July 2014
316	Development Journalism	Dr. Piyashi Dutta, Asst. Prof.	PhD.	4	Regular	27 Feb 2017
317	Foreign Trade Policy	Amanpreet Kang	MBA		Visiting	
318	International cross Culture& Diversity Management	Amanpreet Kang	MBA		Visiting	
319	Global Business Operation	Vivek Singh Tomar, Asst. Prof.	M.Phil, MBA	15	Regular	18 Jan 2007

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320	Risk Management and Reinsurance	B R Singh	MBA		Visiting	
321	Insurance Marketing and Client Management	Anupam Suri	MBA		Visiting	
322	Product development and Pricing	Pooja Sehgal Tabeck, Asst. Prof.	MBA, M.Phil	15	Regular	8 Sept 2009
323	Web Enabled Business Process	Vivek Singh Tomar, Asst. Prof.	M.Phil, MBA	15	Regular	18 Jan 2007
324	Enterprise Management	Dr. Anupama R., Professor	M.Phil, MBA, PhD.	22	Regular	10 Sept 2004
325	Information Security and Risk	Dr. Himanshu Gupta, Asst. Prof.	MCA, PhD.	4	Regular	25 July 2016
326	Hospitality Laws	Vikas Gupta, Asst. Prof.	MBA	11	Regular	11 Aug 2015
327	Accomodation Management	Paresh Bali, Asst. Prof.	MBA	19	Regular	3 Aug 2009
328	Health Insurances and Health Economics	Monish KM,	MHA	8	Regular	1 Dec 2015
329	Forex Markets and Currency Derivatives	Dr. Ashima Agarwal, Asst. Prof.	MBA	17	Regular	1 Aug 2006
330	Mergers and Acquisitions	Dr. Harjit Singh, Asst. Prof.	PhD.	17	Regular	6 Apr 2015
331	Treasury and Risk Management	Dr. Harsh Kumar, Asso. Prof.	PhD.	22	Regular	3 Dec 2014
332	Banking Law and Regulation	Dr. Harsh Kumar, Asso. Prof.	PhD.	22	Regular	3 Dec 2014
333	Credit and Risk Management	Dr. Ashima Agarwal, Asst. Prof.	MBA	17	Regular	1 Aug 2006
334	Retail and Commercial Banking	Dr. Harsh Kumar, Asso. Prof.	PhD.	22	Regular	3 Dec 2014
335	Trade Finance and Cash Management	Amanpreet Kang	MBA		Visiting	
336	Introduction to Computer and Programming Concept	Rana Majumdar	M.Tech		Visiting	
337	Digital Electronics & Computer Organisation	Dr. Sanjeev Thakur, Professor	M.Tech, PhD.	25	Regular	19 Aug 1999
338	Numerical and Statistical Computations	Anant Jayaswal, Asst. Prof.	M.Tech	17	Regular	24 Jan 2002
339	Unix and Shell Programming	Dr. Laxmi Ahuja, Professor	PhD.	19	Regular	15 Feb 2001
340	Fundamentals of Petroleum Exploration	Pratul Jhakhmola	M.Tech		Visiting	
341	Petro Economics	Pratul Jhakhmola	M.Tech		Visiting	
342	Fundamentals of Refining	Pratul Jhakhmola	M.Tech		Visiting	
343	Environment and Carbon Finance	Pratul Jhakhmola	M.Tech		Visiting	

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c. Course mentor

S. No.	Names with Designation	Qualification	Experiences	Type (Regular/ Contract) with gross salary/ month	Date of joining programme
1.	Prof. Gaurav Agarwal, Asst. Professor	MA(Eco), MTM	20	Regular	4 Sept 2018
2.	Dr. Kanika Gupta, Dy. Director	PhD.	12	Regular	13 Sept 2017
3.	Prof. Keshav Bhatia, Asst. Professor		22	Regular	
4.	Prof. Sachit Paliwal, Asst. Professor	MBA	10	Regular	22 Aug 2016
5.	Dr. Archana Singh, Asso. Prof.	PhD.	19	Regular	11 Dec 2002
6.	Dr. Aman Vats, Asso. Prof.	MBA, PhD.	22	Regular	1 July 2014
7.	Prof. Ashish Gilhotra		20	Visiting	

Any other details

3.5   Details of Administrative staff

a. Number of Administrative staff available exclusively for Online programmes

Admin Staff	Required	Available
Deputy Registrar	1	Yes SP
Assistant Registrar	1	Yes RN
Section Officer	1	Yes VV
Assistants	3 (2 for DM Universities)	Yes AM, MY
Computer Operator	2	Yes NK, SK
Multi Tasking Staff	2	Yes MP, RKV

(Attach duly attested photocopy of appointment letter with salary details)

b. Number and details of Technical Support for Online Programmes as per Annexure -IV:

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

i. **Technical Team for Development of e-Content as Self-Learning e- Modules:**

Post	Required	Available
Technical Manager (Production)	1	Yes SKumar
Technical Associate (Audio- Video recording and editing)	1	Yes JGM
Technical Assistant (Audio-Video recording)	1	Yes SS
Technical Assistant (Audio-Video editing)	1	Yes Mohit

ii. **For Delivery of Online Programmes:**

Post	Required	Available
Technical Manager (LMS and Data Management)	1 (per Centre)	Yes NS
Technical Assistant (LMS and Data Management	2	Yes KP, AS

iii. **For Admission and Examination for Online mode:**

Post	Required	Available
Technical Manager (Admission, Examination and Result)	1 (per Centre)	Yes SB
Technical Assistant (Admission, Examination andResult)	2	Yes PKS, PK

(Attach duly attested photocopy of appointment letter with salary details)

Part – IV: Examinations

4.1 Information of formative and summative assessments/examinations conducted with the actions taken to ensure sanctity of examinations:

S.No.	Provisions in Regulations	Whether complied Yes/No	If No, Reason thereof
1.	All processes of assessment of learners in different components of Examination shall be directly handled by the concerned Institution and no part of the assessment shall be outsourced	Yes	
2.	For ensuring transparency and credibility, the full time faculty of the Online mode Higher Educational Institutions or qualified faculty from University Grants Commission recognised Higher Educational Institutions only should be associated to function as invigilators, examination superintendents, as observers etc	Yes	
3.	A Higher Educational Institution offering programme through Online mode shall conduct examinations either using Computer based test or pen and paper test in a proctored environment in designated test centre with all the security arrangements ensuring transparency and credibility of the examinations. It can also conduct online examination through technology mediated proctoring.	Yes	
4.	The examination centre must be centrally located in the city, with good connectivity from railway station or bus stand, for the convenience of the students.	Yes	
5.	The number of examination centres in a city or	Yes	

S.No.	Provisions in Regulations	Whether complied Yes/No	If No, Reason thereof
	State must be proportionate to the student enrolment from the region		
6.	Building and grounds of the examination centre must be clean and in good condition.	Yes	
7.	The examination centre must have an examination hall with adequate seating capacity and basic amenities	Yes	
8.	Fire extinguishers must be in working order, locations well marked and easily accessible. Emergency exits must be clearly identified and clear of obstructions	Yes	
9.	The Examination Centre shall have adequate and comfortable seating capacity and amenities including adequate lighting, ventilation and clean drinking water facilities	Yes	
10.	Safety and security of the examination centre must be ensured	Yes	
11.	Restrooms must be located in the same building as the examination centre, and restrooms must be clean, supplied with necessary items, and in working order	Yes	
12.	Provision of drinking water must be made for Learners	Yes	
13.	Adequate parking must be available near the examination centre	Yes	
14.	Facilities for Persons with Disabilities should be Available	Yes	

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

4.2 Compliance of facilities required for the conduct of Online examination for online programmes

S.No.	Provisions in Regulations	Whether being complied Yes/No If yes, please provide details and upload relevant documents	If No, Reason thereof
1.	Requirements at Test Centres (as mentioned in provision II (B)(13)(i) of Annexure II)	As per the regulatory permission the examinations were conducted through remote proctored method.	
2.	Requirement of proctors (as mentioned in provision II (B)(13)(ii) of Annexure II)	It was appropriately organized as per the regulation.	
3.	Security arrangements in the testing centre (as mentioned in provision II (B)(13)(iii) of Annexure II)	It was appropriately organized as per the regulation.	
4.	Remote Proctoring (as mentioned in provision II (B)(13)(iii) of Annexure II)	It was appropriately organized as per the regulation.	

4.3 Compliance status of 'Evaluation' and 'Certification' – As per Regulations 15 and 16 of UGC (ODL Programmes and Online Programmes) Regulations, 2020

S.No.	Provisions in Regulations	Whether complied Yes/No If Yes, Upload relevant document	If No, Reason thereof
1.	The Higher Educational Institution shalladopt the guidelines issued by the Commission for the conduct of proctored examinations.	**Upload guidelines** **Proctored**	
2.	A Higher Educational Institution offeringOnline programmes shall have a mechanism well in place for evaluation of learners enrolled through Online mode and their certification.	**Upload mechanism** **Evaluation**	

S.No.	Provisions in Regulations	Whether complied Yes/No If Yes, Upload relevant document	If No, Reason thereof
3.	The evaluation shall include two types of assessments continuous or formative assessment and summative assessment in the form of end semester examination orterm end examination: Provided that no semester or year-endexamination shall be held unless: i) The Higher Educational Institution is satisfied that at least 75 per cent. of the programme of study stipulated for the semester or year has been actuallyconducted; ii) For Online mode: the learner has minimum participation of 75 per cent. in all the activities of Online programme prior to end semester examination or term end examination.	Internal Assessment Term End Exam	
4.	The curricular aspects, assessment criteria and credit framework for the award of Degree programmes at undergraduate and postgraduate level and/or Post Graduate Diploma programmes through online mode shall be evolved by adopting same standards as being followed in conventional mode/ODL mode by the dual mode Higher Educational Institutions and in Open Distance Learning mode by the Open Universities	Yes Framework Sample	

S.No.	Provisions in Regulations	Whether complied Yes/No If Yes, Upload relevant document	If No, Reason thereof
5.	The weightage for different components of assessments for Online mode shall be as under: (i) continuous or formative assessment (in semester): Maximum 30 per cent. (ii) summative assessment (end semester examination or term end examination): Minimum 70 per cent.	**Upload sample** **question paper**	
6.	The Higher Educational Institution shallnotify all assessment tools to be used for formative and summative assessments	Assessment tools	
7.	Marks or grades obtained in continuous assessment and end semester examinations or term end examinations shall be shown separately in the grade card	**Upload sample** **e-Card**	
8.	A Higher Educational Institution offering a Programme in Online mode shall adopt arigorous process in development of question papers, question banks, assignments and their moderation, conduct of examination,evaluation of answer scripts by qualified teachers, and result declaration, and shall so frame the question papers as to ensure that no part of the syllabus is left ofstudy by a learner.	**Upload Process** **Process**	

S.No.	Provisions in Regulations	Whether complied Yes/No If Yes, Upload relevant document	If No, Reason thereof
9.	The examination of the programmes in Online mode shall be managed by the examination or evaluation Unit of the Higher Educational Institution and shall be conducted in the examination centre as given under these regulations.	**Upload list** **Proctored Examination**	
10.	(a) The Examination Centre shall have proper monitoring mechanisms for Closed-Circuit Television (CCTV) recording of the entire examination procedure.	Yes	
	(b) Availability of biometric system	Yes	
	(c) The attendance of examinees shall be authenticated through biometric system as per Aadhaar details or other Government identifiers of Indian learners and Passports for International Learners	Yes	
	(d) In case of non-availability of the Closed-Circuit Television facilities, the Higher Educational Institution shall ensure that proper videography be conducted and video recordings are submitted by particular incharge of examination centre to the Higher Educational Institution	NA	

S.No.	Provisions in Regulations	Whether complied Yes/No If Yes, Upload relevant document	If No, Reason thereof
11.	The Higher Educational Institution shall retain all such Closed- Circuit Television recordings in archives for a minimum period of five years	**Upload Sample and list** Proctored Exam	
12.	(a) There shall be an observer for each of the Examination Centre appointed by the Higher Educational Institution and	**Upload details of Observer assigned** NA	
	(b) It shall be mandatory to have observer report submitted to the Higher Educational Institution	**Upload Observer Report** **Observer Report**	
13.	An Higher Educational Institution offering programme through Online mode shall conduct examinations either using technology enabled online test with all the security arrangements ensuring transparency and credibility of the examinations, or through the Proctored Examination and in conformity with any other norms for such examination as may be laid down by the Commission	Yes Remote Proctored Examination	
14.	As restriction of territorial jurisdiction is not applicable for Online learning, such Higher Educational Institutions which are recognised to enroll international learners shall endeavour to conduct proctored examination for such learners.	Yes	

S.No.	Provisions in Regulations	Whether complied Yes/No If Yes, Upload relevant document	If No, Reason thereof
15.	(a) Each award of Degree at undergraduate and postgraduate level and post graduate diploma for Online mode shall be assigned a unique identification number and shall have i. Photograph ii. Aadhaar number or other government recognised identifier or Passport number, as applicable, iii. Other relevant details of the learner along with the Programme name.	**Upload samples** **Degree** **Statement of Marks** **Evaluation Scheme** **Degree Backside**	
	(b) Each award shall also be uploaded on the National Academic Depository	In process	
16.	It shall be mandatory for Higher Educational Institution to mention the following on the backside of each of the degrees/certificates and mark sheets issued by the Higher Educational Institution to the learners (for each semester certificate and at the end of the programme): (i) Mode ofdelivery; (ii) Date of admission; (iii) Date of completion; (iv) Name and address of all Examination Centres	**Upload samples** **e-Grade Card** **Statement of Marks**	

4.4 Result and Student Progression For UG, PG and PGD programmes

2

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

Semester beginning	Programme name	No. of Students admitted	No. of Students Appeared in exams	No. of Students progressed to next year	% of Students passed	% of Students passed in first class
<July, 2021>	1.BA	1020	484		72.52	Yet to appear in final sem
	2.BBA	1415	748		76.87	Yet to appear in final sem
	3.BCA	778	517		82.59	Yet to appear in final sem
	4.MA (JMC)	117	65		69.23	Yet to appear in final sem
	5.MBA	1006	732		66.66	Yet to appear in final sem
	6.M.COM (FM/FT)	77	34		50	Yet to appear in final sem
	7.MCA	388	284		72.88	Yet to appear in final sem
	8. PGD (MGMT)	261	128		78.12	Yet to appear in final sem
<Jan, 2022>	1.BA	526	358		44.13	Yet to appear in final sem
	2.BBA	477	269		71.37	Yet to appear in final sem
	3.BCA	528	358		81	Yet to appear in final sem
	4.MA (JMC)	45	26		61.53	Yet to appear in final sem
	5.MBA	704	483		80.53	Yet to appear in final sem
	6.M.COM (FM/FT)	56	27		59.25	Yet to appear in final sem
	7.MCA	247	169		68.04	Yet to appear in final sem
	8.PGD (MGMT)					

Part – V: Programme Project Report (PPR) and e-Learning Material (e-LM)

5.1   Compliance status of 'Guidelines on Programme Project Report' – As per Annexure - V of UGC (ODL Programmes and Online Programmes) Regulations, 2020

HEI shall mention the process followed to ensure that PPRs are prepared as per the guidelines mentioned in the Regulations. The explicit details of approval by its Statutory Authorities shall also be mentioned.

UGC Approval, PPR Approval

INSERT TEXT BOX

Upload samples and authority approval

PPR Approval

PPR has to be approved by the highest academic authority of the University. Hence the approval of PPR has to be sought from the School Board and the Academic Council.

1. **Program Proposal Stage** : A concept note is prepared by the Programme coordinator and then a need assessment study is done and the outcome of this study is documented. Based on the level of the programme, the budgetary requirement for the development of the programme and its delivery will have to be worked out by the Programme Coordinator in consultation with the Director of the School. Programme Proposal Form (PPF) is then filled & submitted to the Director.

2. **Program Development stage** : On approval of PPF by the Planning Board/ APC, the Programme Coordinator will initiate the process of developing the programme. The Programme Expert Committee will frame learning objectives of the programme in terms of knowledge and skills to be imparted, eligibility criteria for admission, duration, target group of students, broad programme structure including various media components, credit weightage, delivery and student support mechanism, evaluation methodology, and such other issues pertaining to the programme keeping in view the overall policy, Acts and Statutes of the University. The coordinator will sought other details like Programme Code, Course code, programme fee from the Planning division. Based on these information, then the PPR is filled as per the UGC regulations before developing the academic programme, which will be the submitted to the Director for approval. The same will be then submitted to the Member Secretary, Academic Council, after incorporating changes recommended by the School Board, if any for the approval of the Academic Council.

5.2   Compliance status of 'Quality Assurance Guidelines of Learning Material In Multiple

Media And Curriculum And Pedagogy' – As per Annexure - VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020

HEI shall mention compliance details against the requirements in terms of learning material (Print Media), Audio-Video Material, Online Material, Computer-based material and Curriculum and Pedagogy, as mentioned in the Annexure-VI of the Regulations for ODL programmes.

SLM Approval

INSERT TEXT BOX

Upload samples and authority approval

SLM Approval

The SLM developed is self-explanatory, self-contained, self-directed, self-motivating and self-evaluating. The material is so designed that it becomes easy for the learners to retain it. It provides them the opportunity to engage in higher-order thinking, critical reasoning and handling complex situations.
The audio-video materials are developed to complement the SLM and as such uses simple and appropriate language, it conforms the learning outcomes.

For Online & Computer based learning, the file size is so kept that they can be easily navigated, accessed and downloaded. The format used are either word processing, PDF or E-Pub format. The contents are easily available across platforms and devices. Though the digital files are compressed but the quality is not compromised. Our audio-visual material can be accessed through any device at any place and point of time.

Our curriculum is consistent with the mission of our Institution and is designed on Learning Outcome based Curriculum Framework. The structure is well defined and has the linkage to previous and subsequent stages of learning. The content justify the learning outcomes.

5.3 **Compliance status in respect of e-Learning Material– As per Annexure - VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020**

HEI shall mention the process followed to ensure that SLMs are prepared as per the

guidelines mentioned in the Regulations. The explicit details of approval by its Statutory Authorities shall also be mentioned.

e-LM Approval

INSERT TEXT BOX

Upload samples and authority approval

e-LM Approval

The courses are developed using the four quadrant approach, as per SWAYAM guidelines:

1. Quadrant-I is e-Tutorial; which contains Video and Audio Content, Animation, Simulations, video demonstrations, Virtual Labs, etc.

2. Quadrant-II is e-Content; which contain; self-instructional material (digital Self Learning Material), e-Books, illustrations, case studies, presentations etc, and other references, Related Links, Open source Content on Internet, Video, Case Studies, books including e-books, research papers and journals, Articles, etc.

3. Quadrant-III is the Discussion forum for raising of doubts and clarifying the same on real time basis by the Course Coordinator or his team. Apart from this, we have web conference, seminars, etc.

4. Quadrant-IV is Assessment, which shall contain; Problems and Solutions, which could be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and solutions, Discussion forum topics and setting up the FAQs.

Part – VI: Programme Delivery through Learning Platform

6.1   Details of Learning Platform
Please provide link and details of Learning Platform opted by HEI.
- *In case of SWAYAM Learning Platform, In case of SWAYAM Learning Platform, details of HEI having access to SWAYAM for the proposed programmes of study (with respective link), duly approved by the statutory bodies of the Higher Educational Institution empowered to decide on academic matters, for - Learner Authentication, Learner Registration, Payment Gateway and Learning Management System*

INSERT TEXT BOX

NOT APPLICABLE

- *In case of Non-SWAYAM Learning Platform, evidence to ensure that it is not used in any franchise arrangement with a private service provider and HEI has the ownership of offering Online programmes including all the required components of Online education and compliance to all the provisions of the regulations*

INSERT TEXT BOX

Amity University has implemented inhouse learning platform, which meets all required components of Online education and compliance to all provisions of the regulation.
Referring UGC DEB Letter (F.No.39-3/2021 (Entitled)(DEB-II) Dated-22-March-2022, Amity University has obtained UGC-DEB approval for its Non-Swayam Learning Platform <https://amigo.amityonline.com>. UGC Approval letter has been attached for reference. Approval

Approval

6.2   Compliance status in respect of the Programme delivery
HEI shall mention mechanism followed to ensure the learner's participation at least for two hours every fortnight as per provision 13 (C) (5) of the Regulations, 2020. Further, details of the norms followed by HEI for delivery of courses in Online mode in Teaching- Learning scheme (as per table 3, Annexure – VII)

INSERT TEXT BOX

Course Coordinators ensures the learner's participation and active engagement in Online classes conducted as per lesson plan. Learners attendance is monitored in The Learning Management System, Online Live Classes, Forum Discussion, Feedback Sessions, Faculty Communication, Assignment Submission etc. activities. HEI follows rigorous teaching-learning scheme where E-Learning materials are delivered in Four-Quadrant Approach, which includes video lectures, lecture notes, PDFs, Forum Discussion, reading materials, assessment modules etc. Along with these University also conduct various Employability Skill Enhancement Sessions by industry experts.

6.3 Whether e-learning material of any course in a particular programme was sourced through OER/ Massive Open Online Courses: Y/N

NO

a. Provide details as under:

S. No.	Programme Name	Courses allowed through OER/ MOOC	Name of Platform	Name of HEI offering the course (if any)	Duration of the Course	No. of Credits assigned to the Course	Percentage of total courses in a particular programme in a semester (Semester
							wise – programmes wise)

b. Upload approval of statutory authorities of the Higher Educational Institution:

Upload

Part – VII: Self Regulation through disclosures, declarations and reports

7.1 Compliance status of Regulations 9 of UGC (ODL Programmes and Online Programmes) Regulations, 2020 – Self-regulation through disclosures, declarations and reports

S.No.	Provision	Complied Yes/No withexplicit link address	If no. Reasons, there of
1.	Joint declaration by authorised signatories, Registrar and Director of Centre for Internal Quality Assurance has been displayed on HEI website authenticating that the documents from Sr. No. '2' to '17' have been uploaded on the HEI website?		
	Uploading of the following on HEI website **(Mention link)**		
2.	The establishing Act and Statutes there under or the Memorandum of Association, as the case may be or both, of the Higher Educational Institution, empowering it to offer programmes in Online mode	https://deb.ugc.ac.in/Uploads/Proposal/relevantHEIprgODL/HEI-P-U-0497/HEI-P-U-0497_relevantHEIprgODL_20210728121433.pdf	
3.	Copies of the letters of recognition from Commission and other relevant statutory or regulatory authorities	https://deb.ugc.ac.in/Uploads/HEIDocument/20221115112631.pdf	
4.	Programme details including brochures or programme guides inter alia information such as name of the programme, duration, eligibility for enrolment, programme fee, programme structure	https://amityonline.com/	
5.	Programme-wise information on syllabus, suggested readings, contact points for counselling / mentoring	https://drive.google.com/drive/folders/1qs7w7ZRQve7mPyeqAr6VWNwdLOp7mU15?usp=share_link	

30

S.No.	Provision	Complied Yes/No withexplicit link address	If no. Reasons, there of
	programme structure with credit points, programme- wise faculty details, list of supporting staff, their working hours and mentoring (forOnline mode) Schedule		
6.	Important schedules or date-sheets for admissions, registration, re-registration, counselling/mentoring, assignments and feedback thereon, examinations, result declarations etc.	https://drive.google.com/drive/folders/1IT5LGSgcCDOtDgtZJhC1Nxxj-DEsjS8e?usp=sharing	
7.	Detailed strategy plan related to Online programme delivery, if any including learning materials offered through Online and learner assessment system and quality assurance practices of Online learning programmes	Link	
8.	The feedback mechanism on design, development, delivery and continuous evaluation of learner-performance which shall form an integral part of the transactional design of the Online programmes and shall be an input for maintaining the quality of the programmes and bridging the gaps, if any	Feedback Dox	
9.	Information regarding all the programmes recognised by the Commission	https://deb.ugc.ac.in/Uploads/HEIDocument/20221115112631.pdf	

3

S.No.	Provision	Complied Yes/No withexplicit link address	If no. Reasons, there of
10.	Data of year-wise and programme-wise learner enrolment details in respect of degrees and/or post graduate diplomas awarded	[Enrolled & Passed Data](#)	
11.	Complete information about 'e-Learning Material' including name of the faculty who prepared it, when was it prepared and last updated for Online Programmes;	[SLM Details](#)	
12.	A compilation of questions and answers under the head 'Frequently Asked Questions' with the facility of online interaction with learners providing hyperlink support for Online Programmes	https://amitysupport.freshdesk.com/support/solutions	
13.	List of the 'Examination Centres' along with the number of learners in each centre, for Online programmes	Amity University Uttar Pradesh, Amity Campus-Sector-125, Noida, Uttar Pradesh	
14.	Details of proctored examination in case of end semester examination or term end examination of Online programmes	Technology enabled Proctored Examination: • The examination at Amity University are directly control under the responsibility of Controller of Examination. • The Username and Login ID's are generated for every learner so that learner can see all relevant information as their studies progress. • Internal and External assessment are directly handled by Controller of Examination. • The question papers are completely inbound. • For setting of Question Papers, impanelled faculty members are assigned directly by the Controller of Examination for different domains. • The Controller of Examination has an exclusive panel to accept the question papers whereby he can access the status of question papers. Each faculty prepares 2 sets of question papers for each subject. • Once the question papers are received by Controller of Examination it goes for	

moderation of question papers under the supervision of Moderation Committee of the University. • The concept of question papers are based on Two Factors Authorization System. All question papers are encrypted and cannot be de-encrypt by any unauthorized person other than Controller of Examination. • The Mock Test is available on the admit card panel. The Candidate can use the same and practice as many times as he/she wants • Question Papers can be visible to students at the time of examination. It is authenticated by the access Key provided to the student before 5 minutes to start the examination. • Examinations are strictly gets over within the stipulated time frame and cannot be extended under any circumstance. • Technology enabled system ensures the fully secure and authenticated examination environment. • To authenticate the candidate, the proctored systems ask the candidate to show the Government ID proof and face recognition proof. • After approval by the proctor, the student can start the examination. Offline Proctored Examination: • The Internal and External Examinations are directly controlled by Controller of Examination of Amity University • The question papers are completely inbound. • Unique identification and access have been issued to all learners for the learning and assessment process. • For the setting of Question Papers, impaneled faculty members are assigned directly by the Controller of Examination for different domains. • The Controller of Examination has an exclusive penal to accept the question papers whereby he can access the status of question papers. Each faculty prepares 2 sets of question papers for each subject. • Once the question papers are received by the Controller of Examination it goes for moderation of question papers under the supervision of the Moderation Committee of the University. • The concept of question papers are based on the Two Factors Authorization System. All question papers are encrypted and cannot be de-encrypt by any unauthorized person other than Controller of Examination. • The Mock Test is available in their LMS 1 Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations Yes 2

		Whether the examination centre is located as per clause 13 (7) of Part IV of Regulations Yes 3 Provision of CCTV Cameras Yes 4 Provision of Bio-metric attendance Yes 5 Provision of Video recording Yes Human Resources Information card panel. The Candidate can use the same and practice as many times as he/she wants • Question Papers can be visible to students at the time of examination. It is authenticated by the unique access Key provided to the student before 5 minutes to start the examination. • Examination strictly gets over within the stipulated time frame and cannot be extended under any circumstance. • The offline Proctored examinations are conducted under the strict physical supervisions of an Invigilator . • Technology enabled system ensures the fully secure and authenticated examination environment. • To authenticate the candidate, the proctored systems ask the candidate to show the Government ID proof. • After approval by the proctor, student can start the examination.	
15.	Academic Calendar mentioning period of the admission process along with the academic session, dates of continuous and end semester examinations or term end examinations, etc	https://drive.google.com/drive/folders/1IT5LGS gcCDOtDgtZJhC1Nxxj-DEsjS8e?usp=sharing	
16.	Reports of the third party academic audit to be undertaken every five years and internal academic audit every year by Centre forInternal Quality Assurance	Awaited	

3

Part – VIII: Admission and Fees

8.1   Compliance status of 'Admissions and Fees' – As per Regulations 14 of UGC (ODL Programmes and Online Programmes) Regulations, 2020

S.No.	Provision	Whether being complied Yes/No
1.	Enrolment of learners to the Higher EducationalInstitution, for any reason whatsoever, in anticipation of grant of recognition for offering a programme in online mode, shall render the enrolment invalid	Yes
2.	A Higher Educational Institution shall, for admission in respect of any programme in online mode, accept payment towards admission fee and other fees andcharges- (a) as may be fixed by it and declared by it in theprospectus for admission, and on the website of the Higher Educational Institutions; (b) with a proper receipt in writing issued for such payment to the concerned learner admitted in such Higher Educational Institutions; (c) only by way of online transfer, bank draft or pay order directly in favour of the Higher Educational Institution.	Yes
3.	It shall be mandatory for the Higher Educational Institution to upload the details of all kind of payment or fee paid by the learners on the website of the Higher Educational Institution.	Yes
4.	The fee waiver and/or scholarship schemes for Scheduled Caste, Scheduled Tribe, Persons with Disabilities category of learners and students from deprived section of society shall be in accordance with	Yes

	the instructions or orders issued by Central Government or State Government: Provided that a Higher Educational Institution shall not engage in commercialisation of education in any manner whatsoever, ands hall provide for equity and access to all deserving learners	
5.	Admission of learners to a Higher Educational Institution for a programme in Online mode shall be offered in a transparent manner and made directly by the Head Quarters of the Higher Educational Institution which shall be solely responsible for final approval relating to admissions or registration of learners	Yes
6.	Every Higher Educational Institution shall– (a) record Aadhaar details or other Governmentidentifier(s) of Indian learner and Passport for anInternational Learner; (b) maintain the records of the entire process of selection of candidates, and preserve such records fora minimum period of five years; (c) exhibit such records as permissible under law on its website; and (d) be liable to produce such record, whenever calledupon to do so by any statutory authority of the Government under any law for the time being in force.	Yes
7.	Every Higher Educational Institution shall publish, prior to the date of commencement of admission to any of its programme in Online mode, a prospectus (print and in e-form) containing the following for the purposes of informing those persons intending to seek admission to	

	such Higher Educational Institutions and the general public, namely, as mentioned at sr. no. '8(a)' to '8(k)' below	
8. (a)	Each component of the fee, deposits and other charges payable by the learners admitted to such Higher Educational Institutions for pursuing a programme in online mode, and the other terms and conditions of such payment	Yes
8. (b)	The percentage of tuition fee and other chargesrefundable to a learner admitted in such Higher Educational Institutions in case such learner withdraws from such Higher Educational Institutions before or after completion of programme of study and the time within, and the manner in, which such refund shall be made to the learner	Yes
8. (c)	The number of seats approved in respect of eachprogramme of online mode, which shall be in consonance with the resources	Yes
8. (d)	the conditions of eligibility including the minimum ageof a learner in a particular programme of study, where so specified by the Higher Educational Institution	Yes
8. (e)	The minimum educational qualifications required for admission in programme(s) specified by theCommission or relevant statutory authority or councils, or by the Higher Educational Institution, where no such qualifying standards have been specified by any statutory authority	Yes
8. (f)	The process of admission and selection of eligible candidates applying for such admission, including all relevant information in regard to the details of test or examination for selecting such candidates for admission to each programme of study and theamount of fee to be paid for the admission test	Yes

8. (g)	Details of the teaching faculty, including therein the educational qualifications and teaching experience of every member of its teaching faculty and also indicating therein whether such member is employed on regular or contractual basis or any other	Yes
8. (h)	Pay and other emoluments payable for each categoryof teachers and other employees	Yes
8. (i)	Information in regard to physical and academic infrastructure and other facilities, including that of each of the learner support centres (for ODL programmes) and in particular the facilities accessible by learners on being admitted to the HigherEducational Institution	Yes
8. (j)	Broad outline of the syllabus specified by the appropriate statutory body or by higher educational institution, as the case may be, for every programme of study	Yes
8. (k)	Activity planner including all the academic activities to be carried out by the higher educational institution during the academic sessions	Yes
9.	Higher Educational Institution shall publish information at **sr. no. '8'** above on its website, and the attention of the prospective learners and the general public shall be drawn to such publication on its website and Higher Educational Institution admission prospectus and the admission process shall necessarily be over within the time period mentioned in the Commission Order	Yes

10.	No Higher Educational Institution shall, directly or indirectly, demand or charge or accept, capitation fee or demand any donation, by way of consideration for admission to any seat or seats in a programme of study conducted by it	Yes
11.	No person shall, directly or indirectly, offer or pay capitation fee or give any donation, by way of consideration either in cash or kind or otherwise, for obtaining admission to any seat or seats in a programme in Online mode offered by a Higher Education Institution	Yes
12.	No Higher Educational Institution, who has in its possession or custody, any document in the form of certificates of degree, diploma or any other award or other document deposited with it by a person for the purpose of seeking admission in such Higher Educational Institution, shall refuse to return such degree, certificate award or other document with a view to induce or compel such person to pay any fee or fees in respect of any programme of study which such person does not intend to pursue or avail any facility in such Higher Educational Institution	Yes
13.	In case a learner, after having admitted to a Higher Educational Institution, for pursuing any programme in online mode subsequently withdraws from such Higher Educational Institution, no Higher Educational Institution in that case shall refuse to refund such percentage of fee deposited by such learner and within such time as notified by the Commission and mentioned in the prospectus of such Higher Educational Institution	Yes

14.	No Higher Educational Institution shall, issue orpublish- (a) any advertisement for inducing learners for taking admission in the Higher Educational Institution, claiming to be recognised by the appropriate statutory authority or by the Commission where it is not so recognised; (b) any information, through advertisement or otherwise in respect of its infrastructure or itsacademic facilities or of its faculty or standard ofinstruction or academic or research performance, which the Higher Educational Institution, or person authorised to issue such advertisement on behalf of the Higher Educational Institution knows to be false or not based on facts or to be misleading	Yes

8.2   Whether Higher Educational Institution provided the details of all International learners enrolled immediately after the beginning of the academic session to the Ministry of External Affairs, Ministry of Education and University Grants Commission: Yes/No

Yes

If No, reason thereof:

Part – IX: Grievance Redressal Mechanism

9.1   Compliance status of 'Grievance Redressal Mechanism' – As per Annexure - X of UGC (ODL Programmes and Online Programmes) Regulations, 2020

HEI shall mention the mechanism put into place along with brief details of grievances received and actions taken thereof. Also mention that how the learners have been made aware about this mechanism.

INSERT TEXT BOX

OBJECTIVE To provide opportunities for redressal of certain grievances of students already enrolled in any institution, as well as those seeking admission to such institutions, and a mechanism thereto. Modes through which students may raise their grievances to student support:
1. Email: students can drop an email to studentsupport@amityonline.com Id
2. Phone: Call on the following numbers to reach directly to student support team: 1800-102- 3434 option# 2 & +91 – 8826334455.
3. 'Post Query' on Student Portal

Grievance redressal and closure: - Post receiving the student grievance via email/query, an interim response is shared with the student informing them that the request has been received and a tentative closure time is shared.
- For the students who reach out on Inbound queue with the grievance, an email is generated via student support if the student has not escalated previously via email.
- The dependent department SPOC (Single Point of Contact from Academics, Examinations, Finance etc.) is reached out internally to get relevant solution to the grievance shared.
- Post receiving the resolution from the internal department, the final response is shared with the student withing defined turnaround time.
- If there is any delay in getting resolution from the internal department SPOC, an interim response is shared with the student within 24 hours of the first response.
- In case of further delays from the SPOC, we follow escalation matrix where we reach out to level 2 (mostly reporting supervisor).
- In case of delay beyond the expected time of resolution, the case is presented to the HOI (Head of the

9.2   Details of Grievance received

Numbers of Grievance Received	Numbers of Grievance Resolved
82930	82930

9.3   Complaint Handling Mechanism

HEI shall mention the mechanism adopted for Complaint Handling Mechanism as per Regulations. Also, mention details of Nodal Officers.

INSERT TEXT BOX

9.4   Details of Complaints received from UGC (DEB)

Numbers of Complaint Received	Numbers of Complaint Resolved	Whether Complaint was resolved withinstipulated time i.e. 60 days? (yes/No)
13	13	Yes

Part – X: Innovative and Best Practices

10.1   Innovations introduced during academic year

INSERT TEXT BOX

- Amity Online organized on 22 Nov 2021 a Global Online Education Conference a one of its kind virtual conference with 10 hours of insightful learning from 25+ leaders joining from 6 different. It brought together the visionary leaders from academia and industry to discuss and deliberate the '**Power of Online Education**' in the present world. Over 1500+ students attended the conference globally.
- Live Virtual Classes: Video conferencing platforms such as Zoom, and Google Meet to conduct live virtual classes. These platforms allowed teachers and students to interact in real-time, facilitating discussions, lectures, and collaborative activities.
- Synchronous and Asynchronous Learning: Online teaching offered flexibility through synchronous and asynchronous learning. Synchronous learning involved real-time interactions, while asynchronous learning allowed students to access pre-recorded lectures, materials, and assignments at their own pace.
- Learning Management Systems (LMS): Used robust Learning Management Systems AMIGO. The platforms provided centralized spaces for teachers to share resources, upload assignments, deliver quizzes, and track students' progress.
- Simulations: To compensate for the absence of physical laboratories, simulations were developed. These tools allowed students to conduct experiments and gain practical knowledge remotely.
- Digital Assessment Tools: Online assessments became crucial, leading to the development of various digital assessment tools. These platforms enabled teachers to create and deliver quizzes, tests, and exams digitally, ensuring secure and efficient evaluation.
- Interactive Content and Multimedia: Educators utilized multimedia resources such as educational videos, animations, interactive presentations, and online simulations to enhance the learning experience and make the content more engaging.
- Collaborative Online Tools: Online collaboration tools like Google Docs, Microsoft Office 365, and cloud-based platforms enabled students to collaborate on group projects, share ideas, and work together in real-time, regardless of their physical locations.
- Flipped classroom pedagogy: An innovative pedagogical approach based on the constructivist school of thought. Evaluating and Analysing in the form of activity-based learning in the classroom wherein the interaction between student and teacher takes place in a flexible learning environment and culture
- Project-based Learning Pedagogy: It is pedagogy of reflective practice and collaboration wherein students connect the concepts with real-life situations so that it could promote lifelong learning
- Communication and Feedback Channels: Online teaching emphasized effective communication and feedback channels. Teachers and students utilized emails, discussion forums, chat platforms, and dedicated communication tools to engage in regular communication, seek clarifications, and provide feedback.

10.2   Best Practices of the HEI

INSERT TEXT BOX

Clear Communication: Clear and consistent communication with students. Provide detailed instructions, expectations, and schedules for assignments, assessments, and virtual class sessions. Use of multiple communication channels like emails, announcements, discussion boards, or a dedicated course website.

Structured Course Design: Organized course content in a logical and structured manner. Use of a learning management system (LMS) to provide a centralized hub for course materials, resources, and activities. Clearly outline learning objectives, course expectations, and grading criteria.

Engaging Multimedia: Use of a variety of multimedia elements to enhance student engagement. Utilize videos, audio recordings, interactive presentations, and graphics to present information in different formats and cater to diverse learning styles.

Interactive Activities: Foster active learning by integrating interactive activities into the online environment. Include discussion forums, group projects, online simulations, case studies, and virtual laboratories. Encourage student participation and collaboration to create a sense of community.

Regular Assessment and Feedback: Implement regular assessments to gauge student understanding and progress. Use a mix of quizzes, assignments, projects, and online exams to provide timely feedback. Leverage technology for automated grading and provide constructive feedback to guide student improvement.

Personalization and Individual Support: Recognize the diverse needs of students and offer individualized support. Provide opportunities for one-on-one interactions, virtual discussion sessions, personalized feedback and guidance based on student performance.

Time Management and Flexibility: Promote time management skills and flexibility in the online learning environment. Clearly communicated deadlines and allow students to work at their own pace. Provide recorded lectures or materials for students to access asynchronously.

Accessibility and Universal Design: Ensure that online course materials are accessible to all students, including those with disabilities. Follow accessibility guidelines for multimedia content, provide alternative formats for materials, and use captioning for videos.

Technology and Technical Support: Familiarize students with the technology tools and platforms being used. Provide clear instructions on how to navigate the LMS, access course materials, submit assignments, and participate in virtual class sessions. Offer technical support to address any issues students may encounter.

Continuous Improvement: Regularly assess and evaluate the effectiveness of the online course design and delivery. Gather feedback from students through surveys or discussions to identify areas of improvement. Stay updated with emerging technologies and pedagogical approaches to enhance the online learning experience.

10.3   Details of Job Fairs conducted by the HEI

In Dec'21, 7 offline placement drives were initiated in the campus.

MODE	COMPANY'S NAME	PROFILE	RENUMERATION (lac)	QUALIFICATION	TOTAL REGISTRATION	APPEARED	SHORT LISTED	SELECTED /OFFERS
Offline	Arcis E services	Academic Counselor	2.4	MBA, BBA, MCA, BCA, Mass com, MA & BA	1129	10	19	10
	Silaris Information Pvt. Ltd	Channel Sales Manager	2.2			10	10	10
	VMS - India Mart Channel Partner	Associate	3.75			10	5	3
	Accenture	Associate	3.5			9	13	0
	Citi Mall	Channel Sales Manager	4.5			6	10	0
	Univo Edtech	Associate	11			45	2	2
	Allsec Technologies Ltd	Operations, Aca. Counselors & Data Scientist	2.64			5	0	1

In Jan'22, 2 offline placement drives in the campus and 5 online drives were initiated.

MODE	COMPANY'S NAME	PROFILE	RENUMERATION (lac)	QUALIFICATION	TOTAL REGISTRATION	APPEARED	SHORT LISTED	SELECTED /OFFERS
Offline	Uniworks Design Pvt Ltd	Management Trainee	5	MBA final Sem	170	18	1	1
	Qollab	Management Trainee	5	MBA		5	2	0
virtual	Byju's	Business Deve. Trainee/Associates (BDT)	10	MBA/Graduates	331	12	2	2
	Sapio	HR Exec	4.5	HR	5	3	0	0
	EDUKYU	Manager Career Development	6	MBA/Graduates	22	18	2	2
	Caunto Consultants	Cyber Security Experts	14	PGP-Cyber Sec	26	9	0	0
	PlanetSpark	Business Development	7.1	MBA/Graduates	152	23	2	2

HEI ID: 0497   **Name of HEI:** Amity University, Uttar Pradesh   **Type of HEI:** Private

In Feb'22, 5 online drives were initiated.

Virtual	Vavee	Business Development	7.2	MBA	130	3	0	0
	IIHT	Business Development	2.75	BCA-/BSC-IT	115	18	0	0
	Social Beat	HR Exec	4	PGP /PGD Digital Mkt	21	9	9	0
	ADF	Software Engineers	10	MBA	16	7	7	0
	Relience jio	Sales officer	3.5	MBA	96	40	0	0

In Mar'22, 12 offline placement drives in the campus and 2 online drives were initiated.

Virtual	MandS Consulting	Associate Software Engg	4	BCA & MCA	191	20	8	8
	(ADF) Applied data	Junior Business Analyst	10	MBA Finance	0	0	0	0
Offline	QODORO	Associate Recruiter	3	BBA & MBA	677	101		0	0
	Nimap	Jr Software Engineer, Java Dot Net, Golang, Node, JS, Angular	3.48	BSC, MCA, BCA			0	0
	IFAnow	Business Analyst, Java Backend Dev	3	BSC, MCA, BCA			0	0
	Techvilla	Software Engg & Hr Trainee	2.4	BSC, MCA, BCA			0	0
	Geetanjali Homestate P	Business Development Exe	5	MBA			2	2
	Loans4wish Finance services	Role- Sales & Business Dev. Inside sales HR Talent Acquisition	3.28	MBA Fin			4	4
	Electronica Finance Ltd	Management Trainee	3	MBA			0	0
	Ranstand India	Business Development Exe	3	MBA			0	0
	Netty Fish Networks	CRM & Corporate Sales	3.6	BCA & MCA			0	0
	7 Bits	Block chain Engg	3	BCA & MCA			0	0
	Tutorac Pvt Ltd	Inside Sales experts, SEO Analyst,Recruiters Sales executive	3	MBA			0	0

In Apr'22, 2 online drives were initiated.

Virtual	Paytm	KAM (Key Accounts Manager)	5	Any Graduate	344	12	2	2
	Decathlon India	Omini Sports Leader	3.6	Any Graduate	51	11	4	4

In May'22, 1 online drive were initiated.

Virtual	Digifolks - A web development & Digital Marketing Agency	Marketing Excec,Operations, Business development	10	MBA - Marketing	451	150	0	0
	The Climbers- My Captain	Business Operations	5	MBAs		4	2	2

In June'22, 3 online drives were initiated.

Virtual	FnP (Ferns & Petals)	Business Development	10	MBAs	158	8	0	0
	AHS (Advanced Hair Studio)	Lead Optimization, Front Desk Manager, Sr Fron Desk Manager	11	MBAs	113	35	0	0
	The Climbers- My Captain	Business Operations	5	MBAs		4	2	2

10.4   Success Stories of students of Online mode of the HEI

INSERT TEXT BOX

Sharing the story narrated by the student herself :

Please share my feedback with the Amity team.

My name is Jisha P. and I am pursuing MBA in Business Analytics with Amity University Online. I'm currently in the 3rd semester. To be very honest, my feedback on Amity University online is absolutely a positive one. In the year 2022, I participated in a contest during the International Women's Day. I was one of the 8 women who were extremely fortunate to receive a 100% scholarship from Amity University. I'm proud to be a part of this university because it gave me the most wonderful opportunity and a glimpse of hope during the lowest point of my life.

My experience with online learning has been wonderful. Learning through the Amigo portal is very easy and informative. We get 6 live classes per subject for 5 modules respectively. I prefer the live classes more than the videos provided because live interaction is a better way to understand the important topics of the subject. In case we miss any live classes, not to worry, the videos are available on the portal and one can access through the calendar and learn any time and from anywhere. Having said that, the videos provided especially by Professor Narayana Swamy for Semester 1 Accounting for manager and by Brian Porter were absolutely brilliant. In case of any doubt, one can also write to the professor through the "ask your professor" option on the portal. In addition to this, there are several other courses available on the portal such as "Certificate in Advanced Excel" and "Certificate in Professional and Life skills". These are very helpful in the overall enhancement of your professional life. Few other pluses, we also have "audio books" available on the website and we also have "AI enabled videos" too.

Personally, I felt this is the best option I could have ever asked for. If you are a working professional and want to pursue higher studies, online education will be a rewarding experience. All in all, I am extremely happy and proud to be a part of such a prestigious University and I am eternally grateful to the entire team of Amity for giving me this once in a lifetime opportunity.

Warm Regards
Jisha P
Enrollment No.: A9920122000555(EL)

10.5   Initiatives taken towards conversion of e-LM into Regional Languages

INSERT TEXT BOX

The National Education Policy 2020 emphasizes the use of regional languages in teaching and learning to ensure that education reaches a broader diaspora. The conversion of online self-reading material into regional languages is a significant step towards achieving this goal.

Following this approach, the conversion of self-learning materials for BA and BCom courses into regional languages namely Tamil, Telugu, Kannada, and Malayalam was initiated. The translated content is provided in a time-bound fashion and can be accessed seamlessly in the LMS.

The translation of self-learning material is targeted towards the South Indian diaspora to improve outreach and provide equal educational opportunities to students who may not be fluent in English. It is a step towards creating an inclusive learning environment and ensuring that students have access to quality education irrespective of their language proficiency. The content has been well received by students who are more comfortable learning in their native languages.

Overall, the initiative promotes the idea of making education accessible to all, irrespective of their language proficiency, and encourages them to participate in the learning process with greater ease. It is a significant step towards achieving a more equitable and accessible education system.

10.6   Number of students placed through Campus Placements

INSERT TEXT BOX

Company	Date of Drive	Program	Registered	Appeared	Selected	CTC in LPA
Arcis E services	02-12-2021	Any Graduate & Undergraduate	10	10	10	2,40,000
Silaris Information Pvt. Ltd	03-12-2021	Any Graduate & Undergraduate	10	10	9	2,20,000
VMS - India Mart	04-12-2021	BBA/MBA	10	20	3	2,75,000
Accenture	05-12-2021	Any Graduate	9	20	0	3,60,000
Citi Mall	06-12-2021	Any Graduate	6		0	45,00,000
Univo Edtech	07-12-2021	Any Graduate	45	45	2	3,60,000
Allsec Technologies Ltd	08-12-2021	Any Graduate & Undergraduate	5	4	1	2,64,000
Uniworks Designs P Ltd	04-01-2022	BBA & MBA	170	21	1	4,50,000
ANZ Bank	05-01-2022	MBA-Finance	10	3	0	8,00,000
FREED	05-01-2022	Any UG & PG	26		0	4,50,000
EDUKYU	05-01-2022	MBA- Marketing	21		0	6,00,000
Byju's	18-01-2022	MBA/Graduates	331	12	2	10,00,000
Sapio	18-01-2022	HR	5	3	0	4,50,000
EDUKYU	19-01-2022	MBA/Graduates	18	18	2	6,00,000
Caunto Consultants	20-01-2022	Cyber Security	26	9	0	14,00,000
PlanetSpark	25-01-2022	MBA/Graduates	152	23	0	7,10,000
Relience jio	14-01-2022	MBA	96	40	0	3,50,000
Vavee	17-02-2022	MBA	130	20	0	72,00,000
IIHT	04-02-2022	BCA-/BSC-IT	164	30	0	2,40,000
Social Beat	22-02-2022	PGP /PGD Digital Marketing	21	10	0	5,00,000
ADF	07-02-2022	MBA	16	7	0	10,00,000
MandS Consulting	29-03-2022	MBA	191	20	7	4,00,000
Paytm	29-04-2022	MBA, MCA, BCA	344	12	2	5,00,000
Decathlon	04-05-2022	MBA	51	11	4	3,60,000
Digifolks	17-05-2022	BBA/MBA	452	150	15	10,00,000
GI Group, Advanced Hair Studia, MY Captain	10-06-2022	BBA & Final Sem MBA	450	130	2	4,50,000
VMS - India Mart	26-06-2022	BBA & Final Sem MBA	132	60	2	4,00,000
Advanced Hair Studio	27-06-2022	Any Graduate & Final Sem MBA/PGDM	130	8	0	18,00,000
Ferns & Petals	30-06-2022	Any Graduate & Final Sem MBA/PGDM	157	54	0	11,00,000

10.7   Details of Alumni Cell and its activity

INSERT TEXT BOX

The Amity Alumni Association aims to connect and build a strong sense of camaraderie among Alumni and the University through various Alumni events by which Alumni can contribute their collective knowledge and perspective to the life of the university and work together to make this world a better place for a new era of Amitians.

Alumni activities conducted in 2021-22

S.No.	Programme / Activity	In numbers
1	Amity Alumni Forums	29
2	Alumni Webinars	21
3	Orientation Programme / Panel discussion	122
4	Knowledge sharing series / Value addition sessions	75
5	Career Counselling / Grooming sessions	41
6	Workshops / Mentoring	33
7	International / National Conferences	13
8	Institutional Virtual Alumni Meets	40

Please find below few Alumni Forum topics :
- Ph.D work progress, Opportunities and Challenges, on 28th July'21
- Create more opportunities with Higher Education & Research, on 30th July'21
- Innovation in Education during pandemic on 19th Aug'21
- Building your own Psychology start-up on 30th Sept'21
- Agrasar-Overseas Career Prospects & Higher Education on 18th Nov'21 etc..

Given below are few webinar topics:
- The future of communication: New skills and Frontiers in media on 26th July'21
- Introduction to Cyber Forensic investigation on 31st July'21
- Public Health: Conquering challenges to positive outcomes on 24th Aug'21
- Sports Culture in India on 28th Aug'21
- Your body is the most priceless possession: Take care of it on 24th Feb'22 etc…

Here are few counselling session topics that was scheduled by the alumni themselves:
- How to be ready for Industry and necessary skill sets to acquire before joining Industry? – 5th Aug'21
- Study to become a true global leader – 17th Aug'21
- Achievement, research interests and opportunities on 7th Sept'21
- Improve and groom your personality on 11th Sept'21
- Career prospects in the field of Retail Management, Significance of Internship, Careers in Hotel Industry, Selection and recruitment procedure etc. on 17th Sept'21
- Career prospects in the field of special education on 26th June'22 … etc

Alumni achievements and awards:

S.No	Programme / Activity	In numbers
1	Alumni recognition at International level	4
2	Alumni recognition at National level	4
3	Amity Entrepreneurial Excellence Award 2022	8
4	Distinguished Alumni Awardees during Alumni meets	36

10.8   Any other Information

INSERT TEXT BOX

| HEI ID:	Name of HEI: ´ '	Type of HEI:

DECLARATION

I hereby declare that the information given above and in the enclosed documents is true, correct and nothing material has been concealed therein. In case information provided is found to be contrary to the fact, it will result in cancellation of recognition to offer ODL programmes, along with initiation of action as per provision of the UGC (ODL Programmes and Online Programmes) Regulations, 2020 and its amendments.
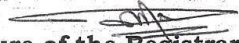
Signature of the Director: ~~Divya~~
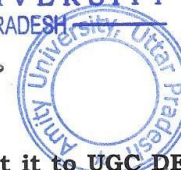
Name: Dr. DIVYA BANSAL

Seal:

Date: 30-05-2023
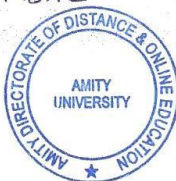
Signature of the Registrar:

Name: Prof. (Dr.) Raj Kamal Kapur
Officiating **Registrar**
AMITY UNIVERSITY
UTTAR PRADESH

Seal:

Date: 01/06/2023

Note: Kindly take the print out of dully filled CIQA report and submit it to UGC DEB office (after getting it approved by Statutory Authorities of the HEI) and upload the same on HEI's website also. Please refer provisions regarding CIQA mentioned in UGC (ODL Programmes and Online Programmes) Regulations, 2020 and its amendments.